



5 County



GO TEXAN.

101 S. Mount Street
Fairfield, Texas 75840

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Economy Overview

167,013

Population (2018)

Population **grew by 1,404** over the last 5 years and is projected to **grow by 1,303** over the next 5 years.

61,328

Jobs (2018)

Jobs **decreased by 71** over the last 5 years but are projected to **grow by 3,288** over the next 5 years.

\$49.7K

Avg. Earnings Per Job (2018)

Regional average earnings per job are **\$15.9K below** the national average earnings of \$65.7K per job.

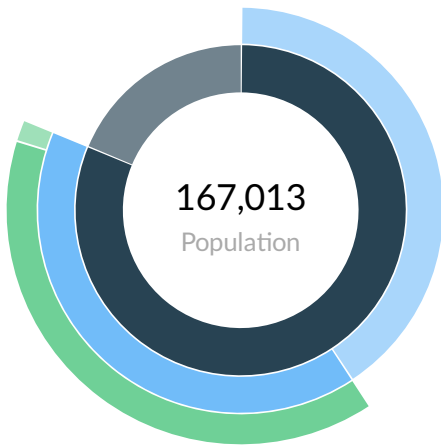
Takeaways

- As of 2018 the region's population **increased by 0.8%** since 2013, growing by 1,404. Population is expected to **increase by 0.8%** between 2018 and 2023, adding 1,303.
- From 2013 to 2018, jobs **declined by 0.1%** in 5 County from 61,399 to **61,328**. This change **fell short of the national growth rate of 8.2% by 8.3%**. As the number of jobs declined, the **labor force participation rate decreased from 51.6% to 49.9% between 2013 and 2018**.
- Concerning educational attainment, **9.1% of the selected regions' residents possess a Bachelor's Degree** (9.5% below the national average), and **7.2% hold an Associate's Degree** (0.8% below the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), State Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	167,013	67,741	61,328	91.7	\$6.30B	\$10.79B	\$10.25B
United States	328,038,851	162,488,483	162,744,861	100.0	\$20.15T	\$0	\$8.59T

Economy Overview - Cont.

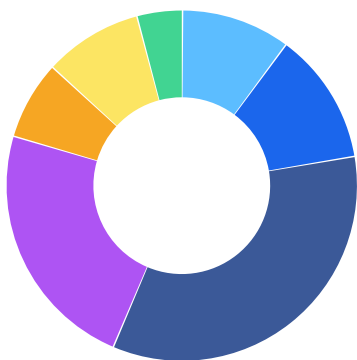
2018 Labor Force Breakdown



	Population
● Total Working Age Population	135,637
● Not in Labor Force (15+)	67,896
● Labor Force	67,741
● Employed	65,223
● Unemployed	2,518
● Under 15	31,377

Educational Attainment

Concerning educational attainment, **9.1% of the selected regions' residents possess a Bachelor's Degree** (9.5% below the national average), and **7.2% hold an Associate's Degree** (0.8% below the national average).

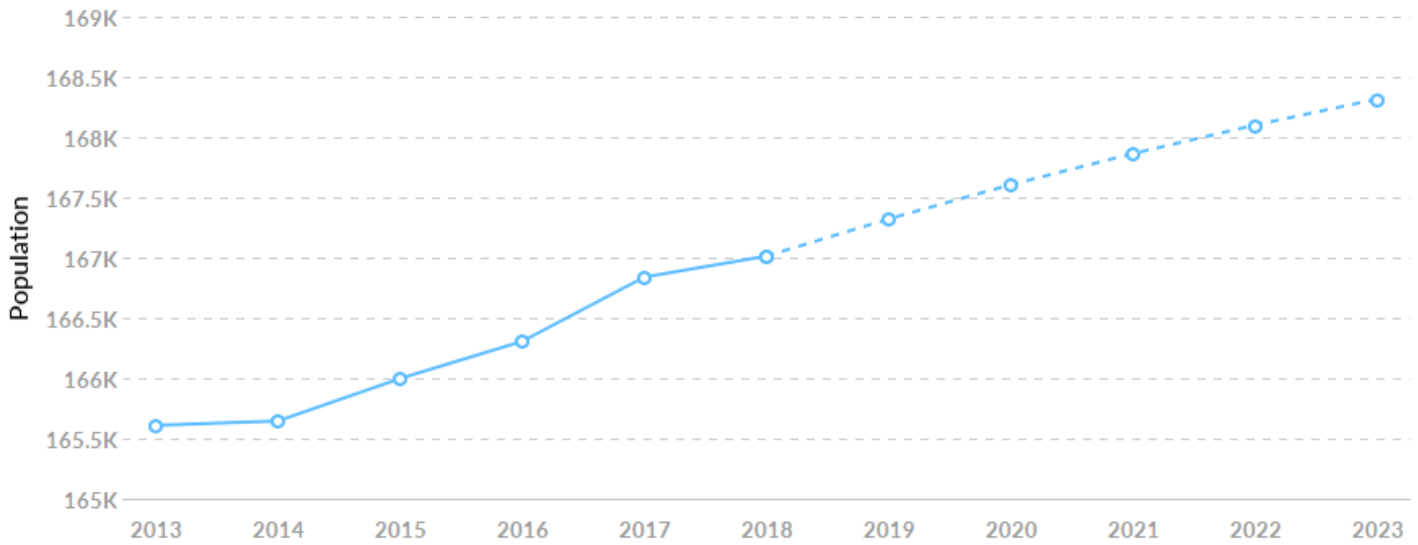


	% of Population	Population
● Less Than 9th Grade	10.1%	11,657
● 9th Grade to 12th Grade	12.2%	14,121
● High School Diploma	34.1%	39,457
● Some College	23.2%	26,830
● Associate's Degree	7.2%	8,395
● Bachelor's Degree	9.1%	10,510
● Graduate Degree and Higher	4.2%	4,859

Historic & Projected Trends

Population Trends

As of 2018 the region's population increased by 0.8% since 2013, growing by 1,404. Population is expected to increase by 0.8% between 2018 and 2023, adding 1,303.

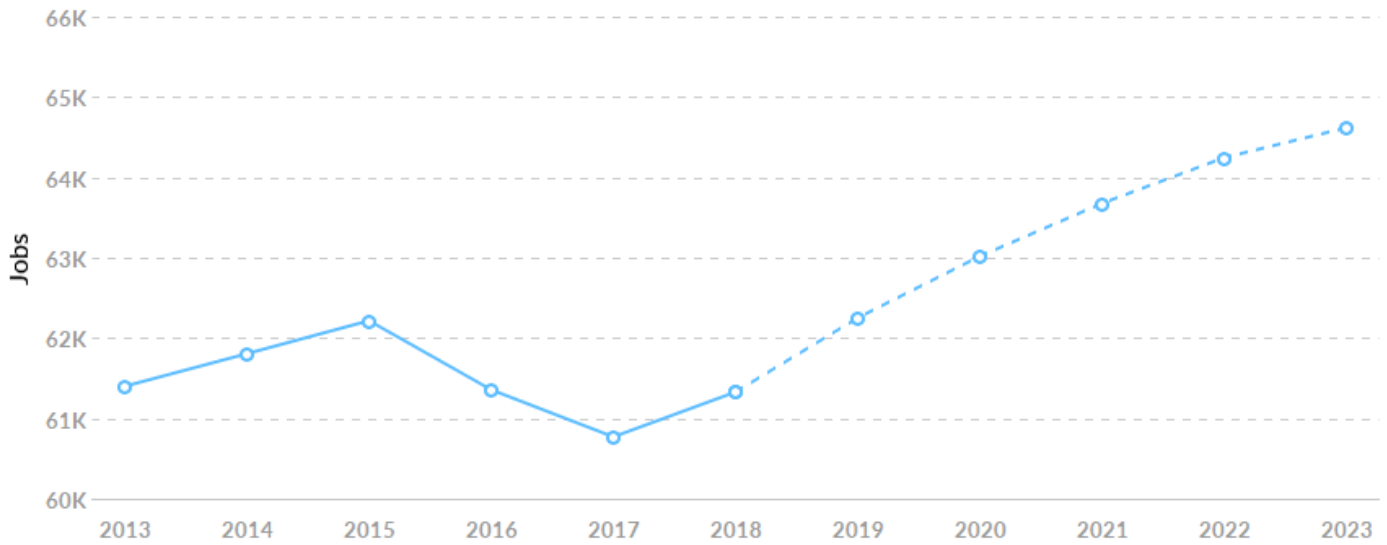


Timeframe	Population
2013	165,609
2014	165,645
2015	165,997
2016	166,306
2017	166,839
2018	167,013
2019	167,322
2020	167,606
2021	167,864
2022	168,101
2023	168,316

Historic & Projected Trends - Cont.

Job Trends

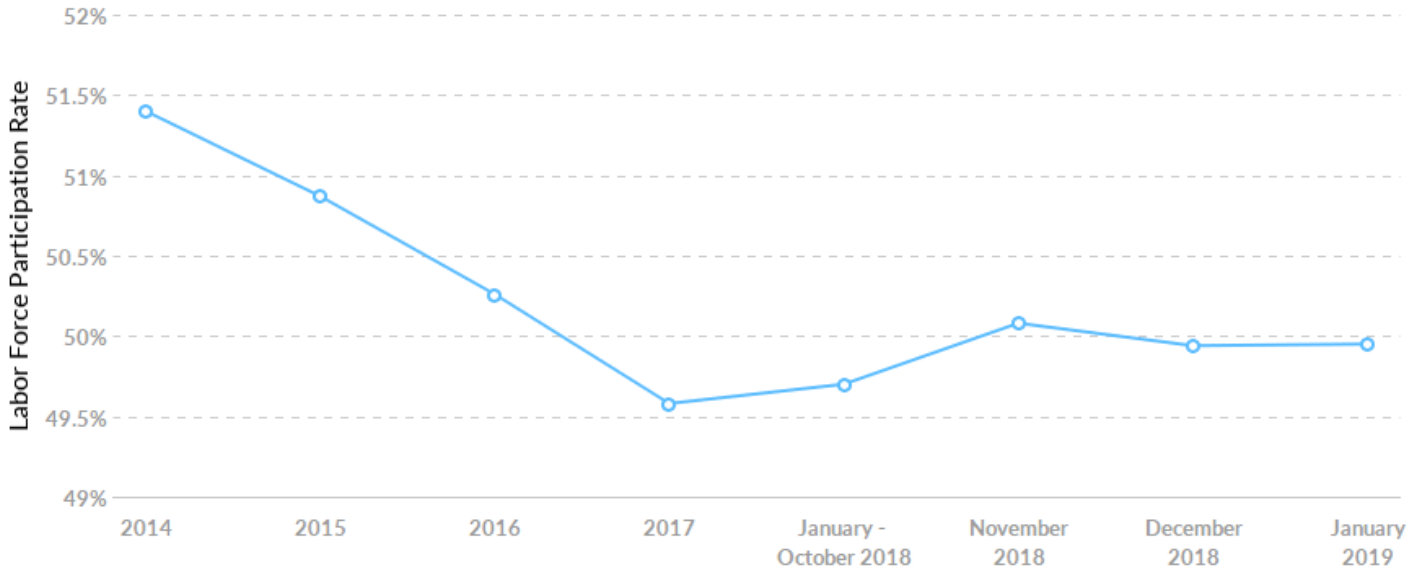
From 2013 to 2018, jobs declined by 0.1% in 5 County from 61,399 to 61,328. This change fell short of the national growth rate of 8.2% by 8.3%.



Timeframe	Jobs
2013	61,399
2014	61,805
2015	62,216
2016	61,356
2017	60,770
2018	61,328
2019	62,251
2020	63,018
2021	63,676
2022	64,245
2023	64,617

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

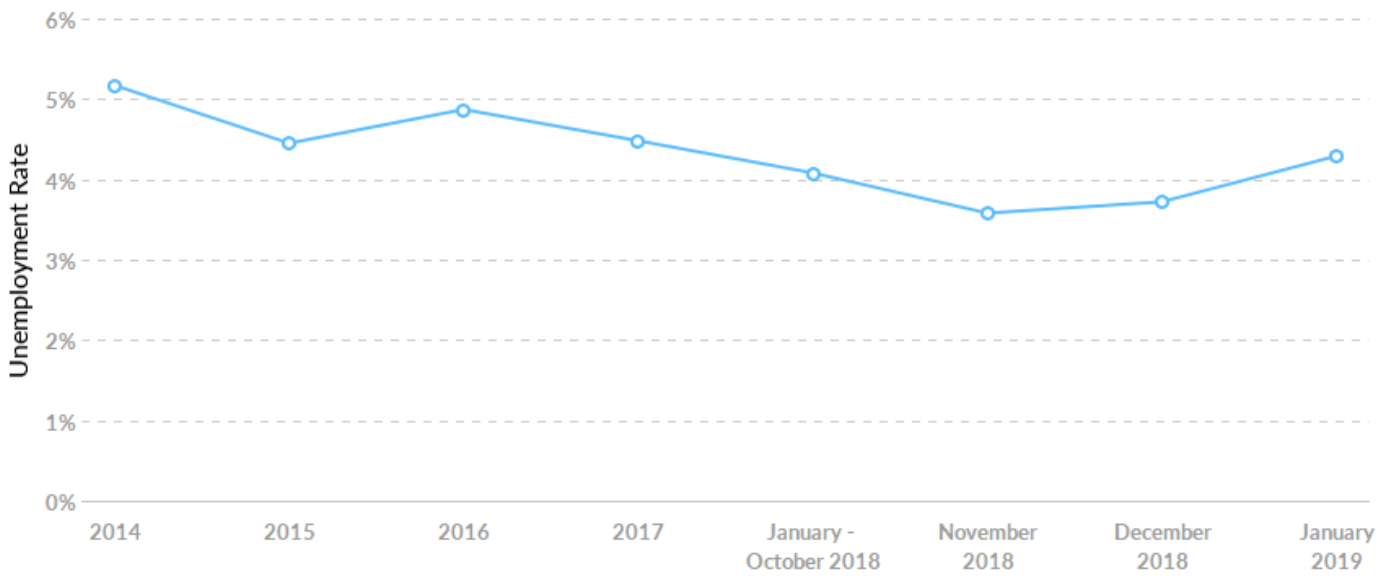


Timeframe	Labor Force Participation Rate
2014	51.40%
2015	50.87%
2016	50.26%
2017	49.58%
January - October 2018	49.70%
November 2018	50.08%
December 2018	49.94%
January 2019	49.95%

Historic & Projected Trends - Cont.

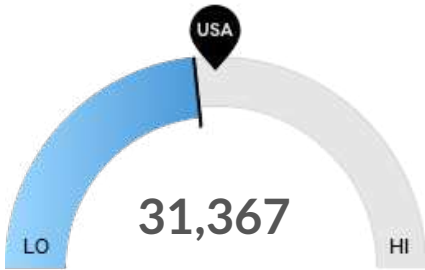
Unemployment Rate Trends

Your areas had a January 2019 unemployment rate of 4.29%, **decreasing from 5.17%** 5 years before.



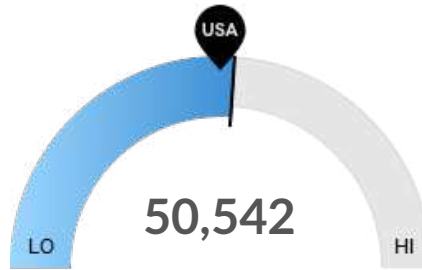
Timeframe	Unemployment Rate
2014	5.17%
2015	4.45%
2016	4.87%
2017	4.48%
January - October 2018	4.08%
November 2018	3.58%
December 2018	3.72%
January 2019	4.29%

Population Characteristics



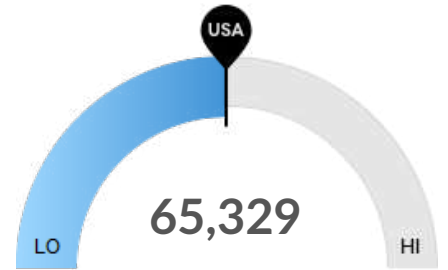
Millennials

Your area has 31,367 millennials (ages 20-34). The national average for an area this size is 34,555.



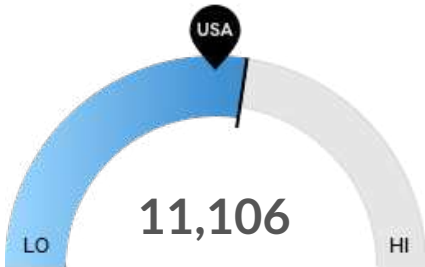
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 47,562 people 55 or older, while there are 50,542 here.



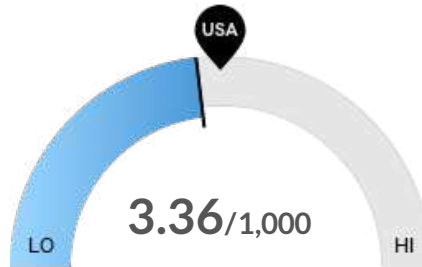
Racial Diversity

Racial diversity is about average in your area. The national average for an area this size is 65,521 racially diverse people, while there are 65,329 here.



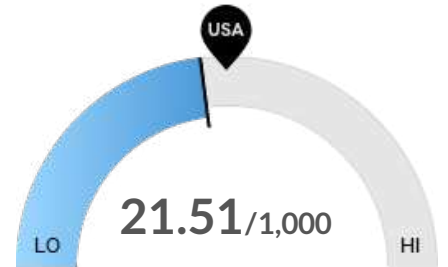
Veterans

Your area has 11,106 veterans. The national average for an area this size is 9,701.



Violent Crime

Your area has 3.36 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



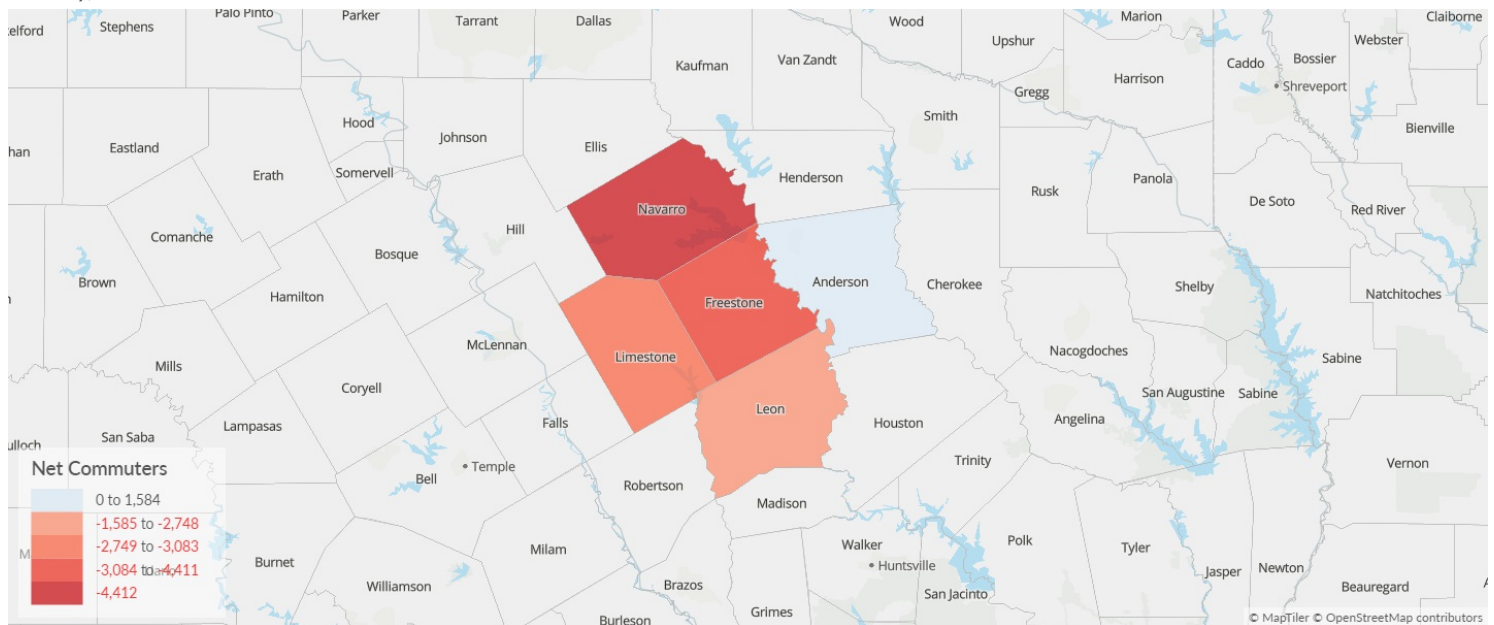
Property Crime

Your area has 21.51 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked county for employment ranks #2 for resident workers. The top county for resident workers is Navarro County, TX.



Where Talent Works

County	Name	2018 Employment
48001	Anderson County, TX	22,385
48349	Navarro County, TX	19,135
48293	Limestone County, TX	8,426
48289	Leon County, TX	5,772
48161	Freestone County, TX	5,611

Where Talent Lives

County	Name	2018 Workers
48349	Navarro County, TX	23,547
48001	Anderson County, TX	21,790
48293	Limestone County, TX	11,174
48161	Freestone County, TX	8,695
48289	Leon County, TX	7,358

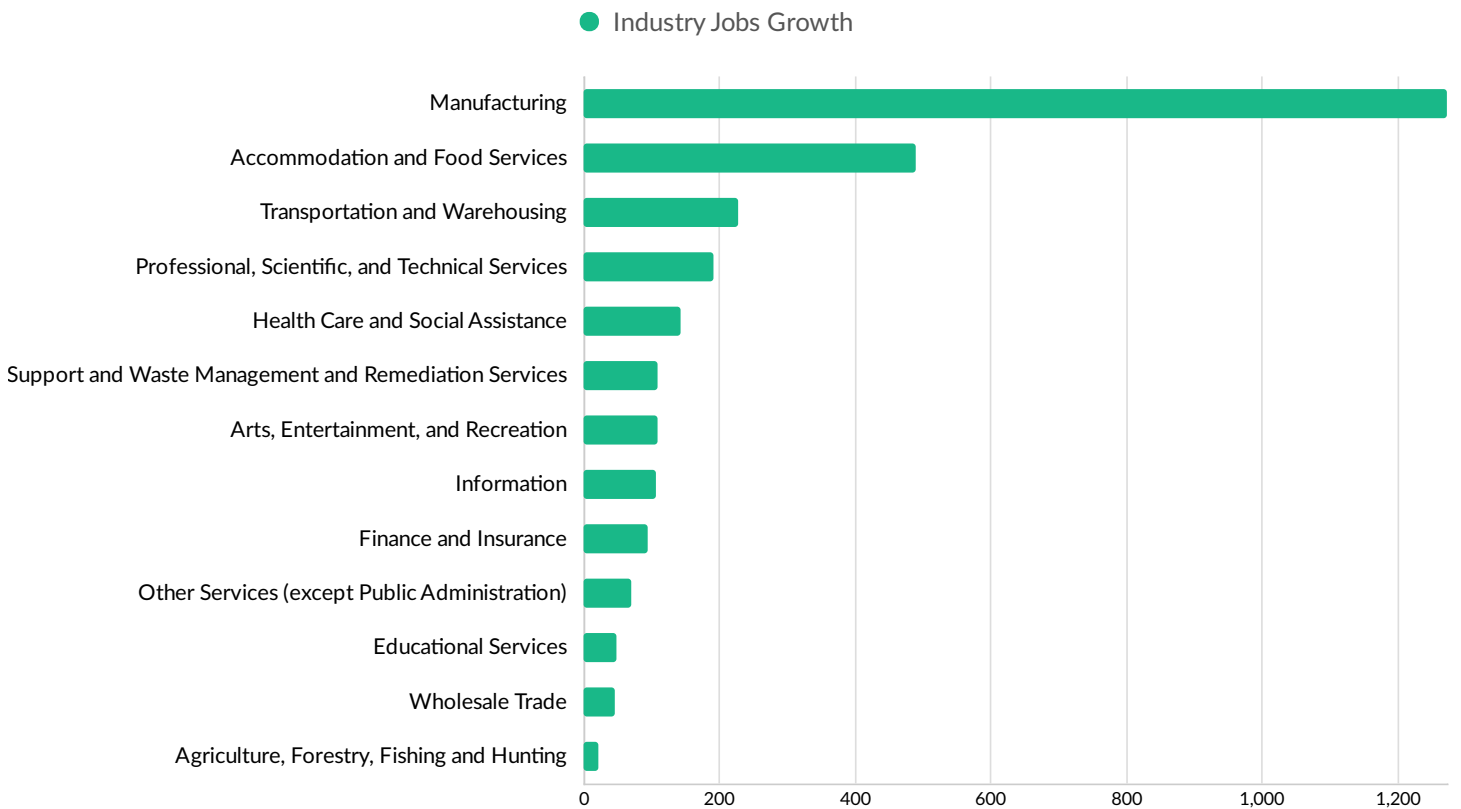
Industry Characteristics

Largest Industries



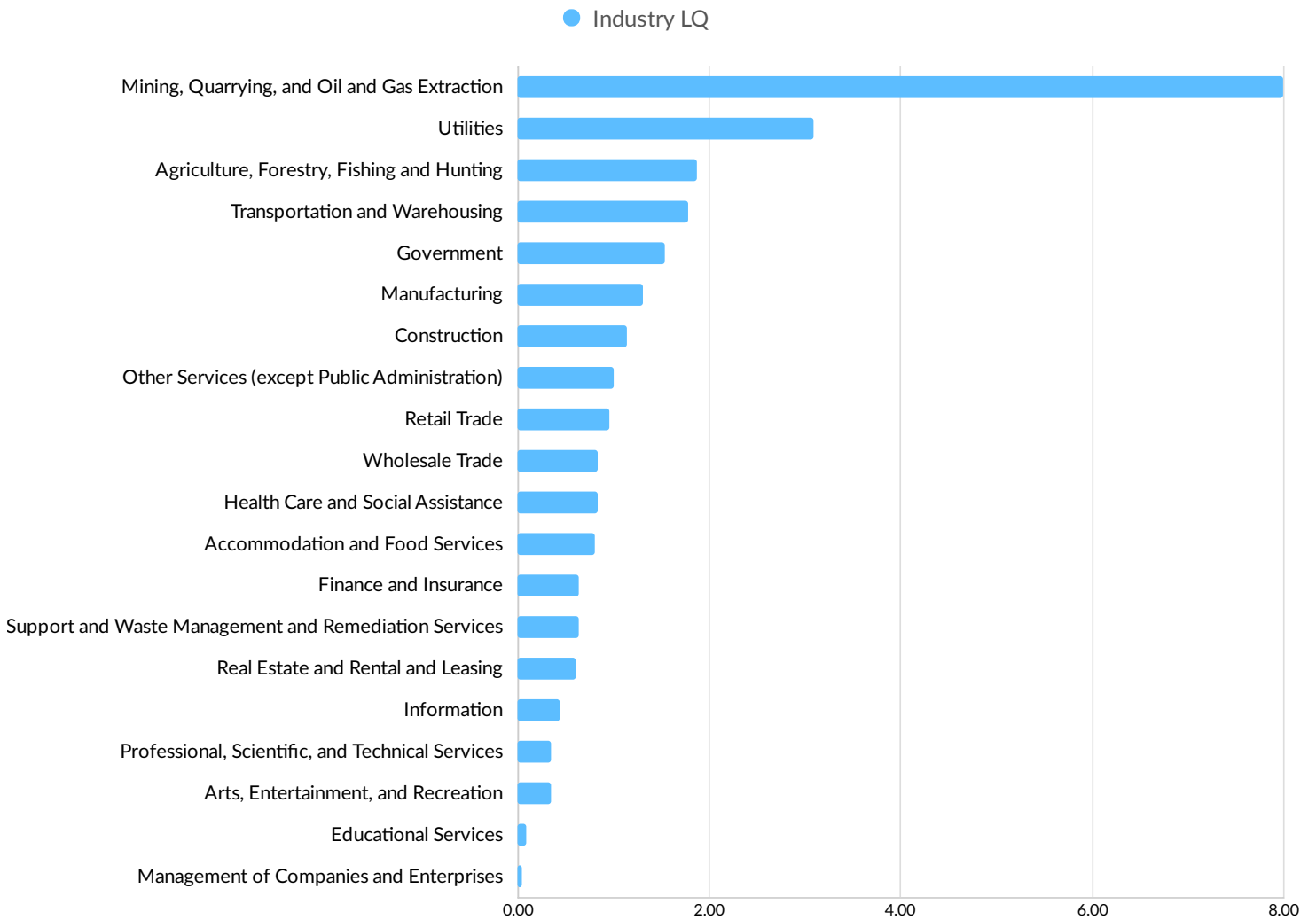
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

Top Industry LQ



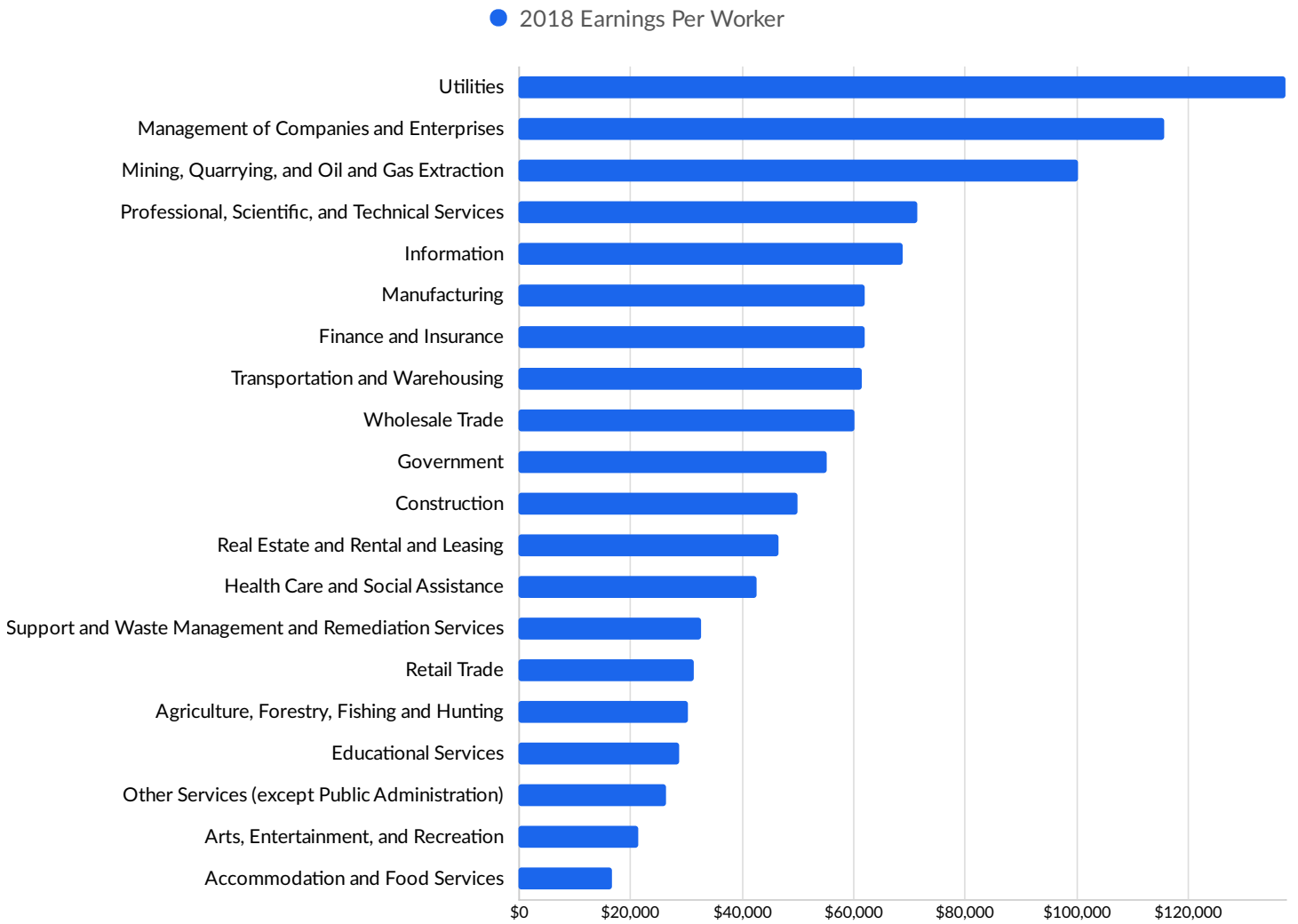
Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings






















Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	15,045	14,190	-855	-6%	1.54	\$55,187	\$894.39M
Health Care and Social Assistance	6,412	6,556	144	+2%	0.84	\$42,785	\$331.89M
Manufacturing	5,081	6,355	1,274	+25%	1.32	\$62,152	\$719.53M
Retail Trade	6,311	5,998	-313	-5%	0.97	\$31,331	\$326.80M
Accommodation and Food Services	3,731	4,222	491	+13%	0.80	\$16,653	\$120.18M
Transportation and Warehousing	3,724	3,953	229	+6%	1.79	\$61,565	\$383.41M
Construction	4,805	3,926	-879	-18%	1.15	\$50,093	\$294.60M
Other Services (except Public Administration)	2,843	2,914	71	+2%	1.00	\$26,549	\$107.80M
Administrative and Support and Waste Management and Remediation Services	2,334	2,443	109	+5%	0.64	\$32,646	\$113.00M
Mining, Quarrying, and Oil and Gas Extraction	2,804	2,034	-770	-27%	8.00	\$100,261	\$757.61M
Wholesale Trade	1,865	1,910	45	+2%	0.85	\$60,227	\$329.23M
Finance and Insurance	1,481	1,575	94	+6%	0.64	\$62,139	\$225.73M
Professional, Scientific, and Technical Services	1,222	1,413	191	+16%	0.35	\$71,478	\$159.29M
Agriculture, Forestry, Fishing and Hunting	1,334	1,357	23	+2%	1.88	\$30,295	\$381.87M
Utilities	729	651	-78	-11%	3.09	\$137,590	\$341.61M
Real Estate and Rental and Leasing	839	636	-203	-24%	0.62	\$46,776	\$126.50M
Information	387	494	107	+28%	0.44	\$69,010	\$114.11M
Arts, Entertainment, and Recreation	264	372	108	+41%	0.35	\$21,587	\$16.46M
Educational Services	104	152	48	+46%	0.10	\$28,821	\$5.89M
Management of Companies and Enterprises	68	44	-24	-35%	0.05	\$115,815	\$10.23M

Business Characteristics

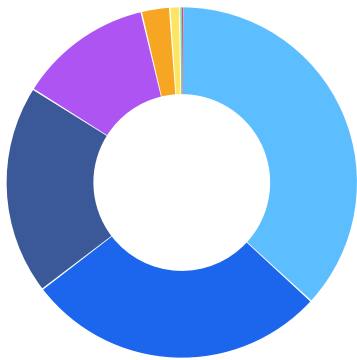
5,681 Companies Employ Your Workers

Online profiles for your workers mention 5,681 companies as employers, with the top 10 appearing below. In the last 12 months, 1,809 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Corsicana Isd	191 	CRST International, Inc.	1,779 
Wal-Mart Stores, Inc.	125 	Chalk Mountain Services of Tex...	533 
Navarro College	114 	C.R. England, Inc.	501 
Navarro Regional Hospital Auxili...	88 	Koch Trucking, Inc.	433 
Luminant Mining Company LLC	85 	Teach For America, Inc.	396 
NRG Energy, Inc.	83 	Dollar General Corporation	391 
Texas Department of Criminal Ju...	73 	Mesilla Valley Transportation	303 
Nucor Corporation	60 	Family Dollar Stores, Inc.	290 
Tdcj-ID	60 	Travelers Healthcare	282 
Palestine Regional Medical Cent...	58 	Hvh Transportation, Inc.	275 

Business Characteristics - Cont.

Business Size

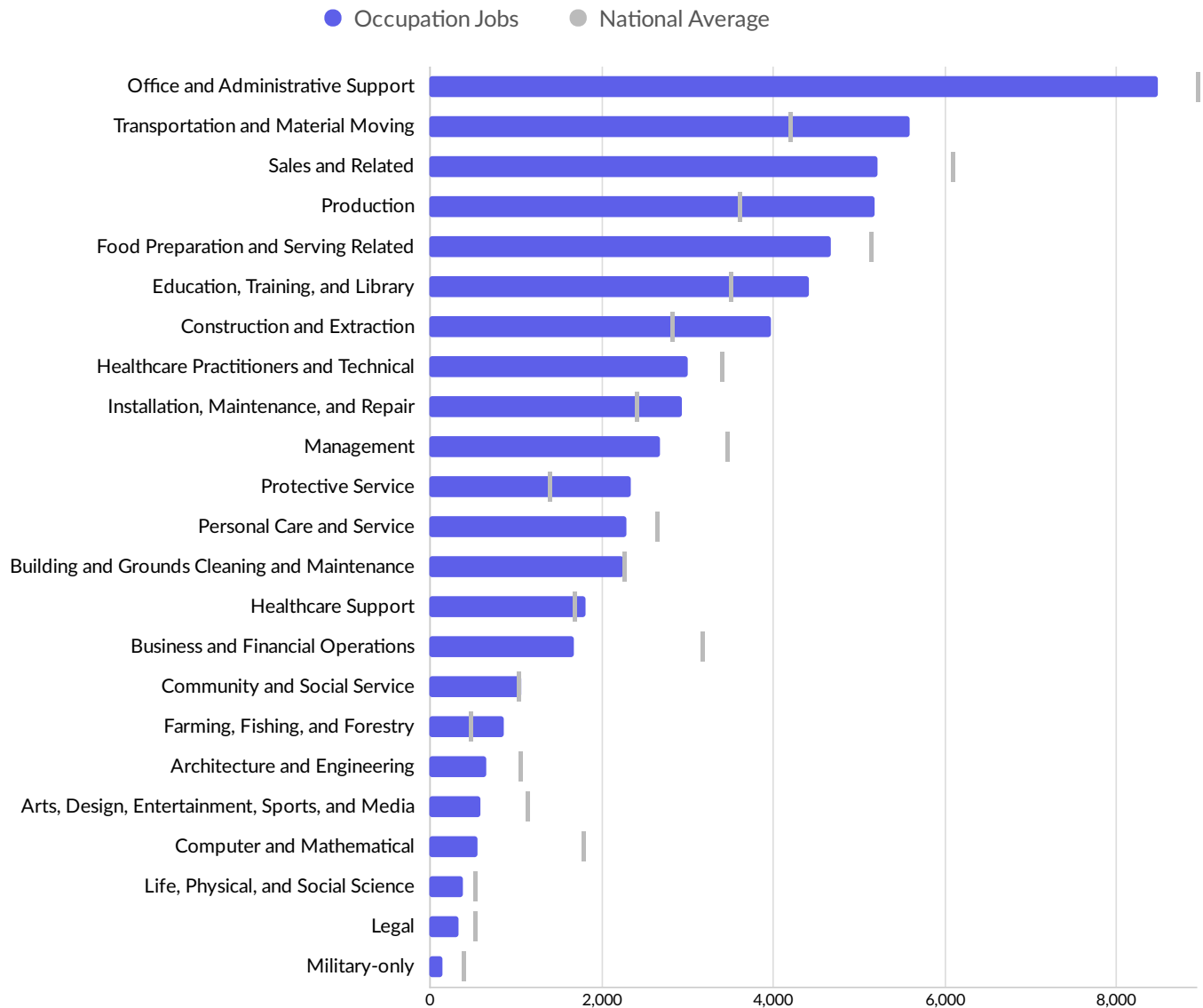


	Percentage	Business Count
1 to 4 employees	36.7%	1,980
5 to 9 employees	27.8%	1,497
10 to 19 employees	19.3%	1,041
20 to 49 employees	12.4%	666
50 to 99 employees	2.6%	141
100 to 249 employees	0.9%	49
250 to 499 employees	0.2%	13
500+ employees	0.0%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

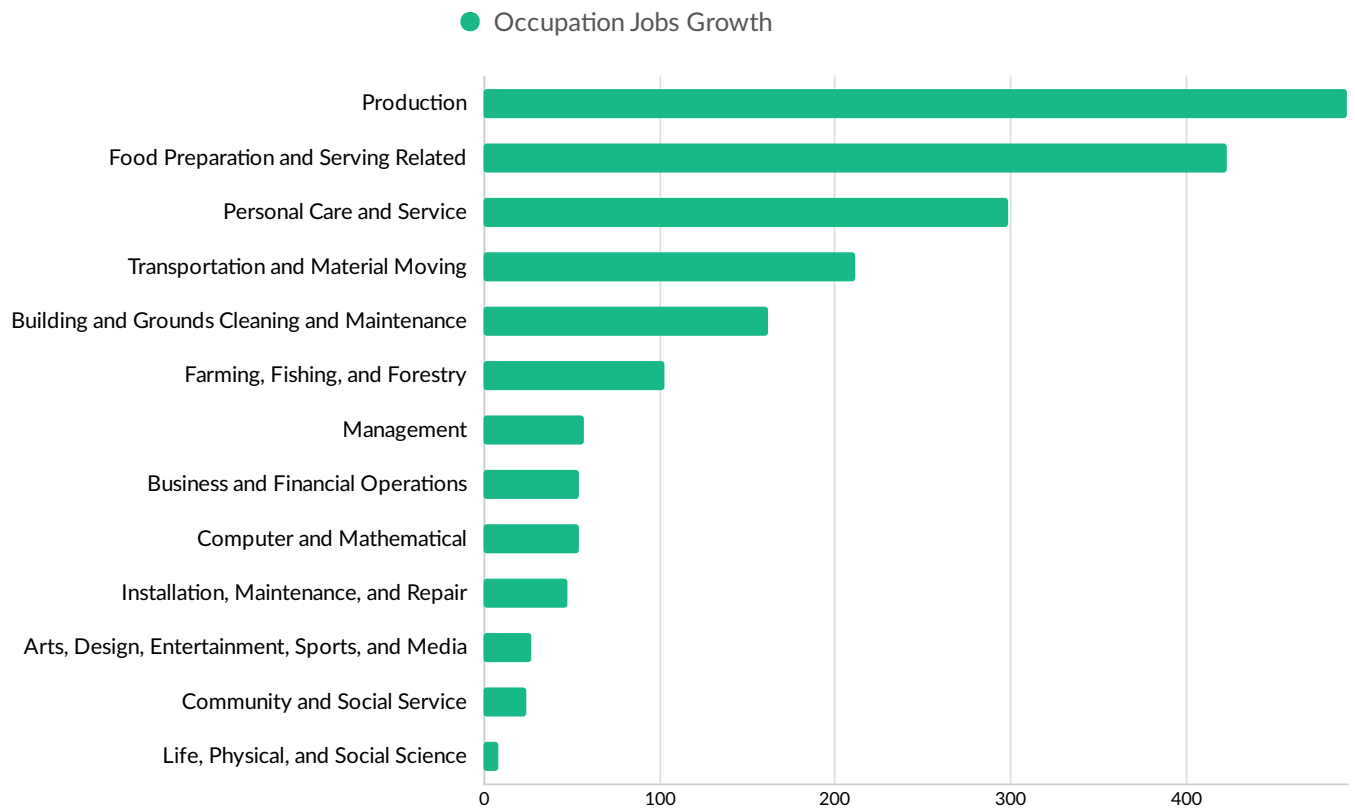
Workforce Characteristics

Largest Occupations



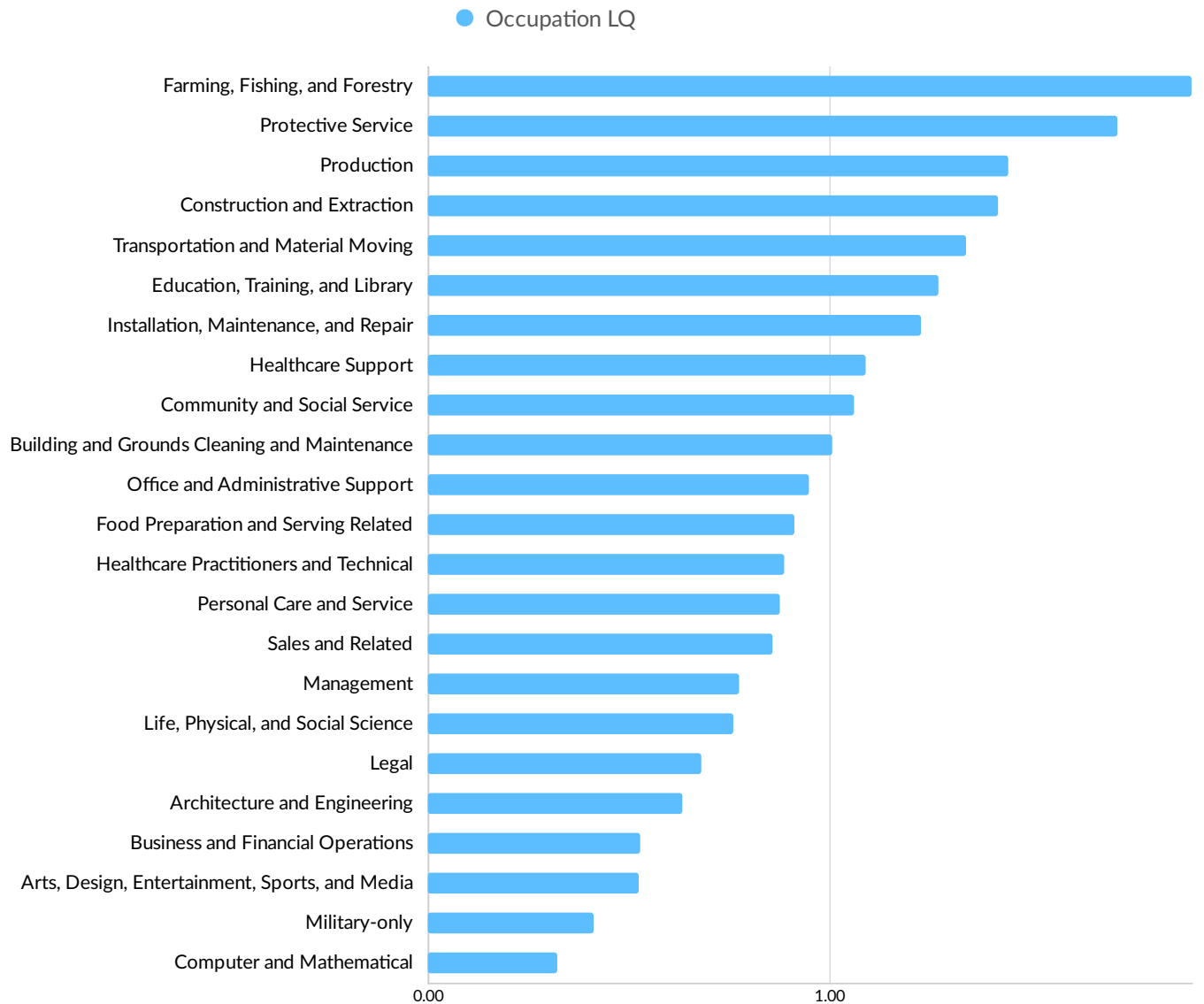
Workforce Characteristics - Cont.

Top Growing Occupations



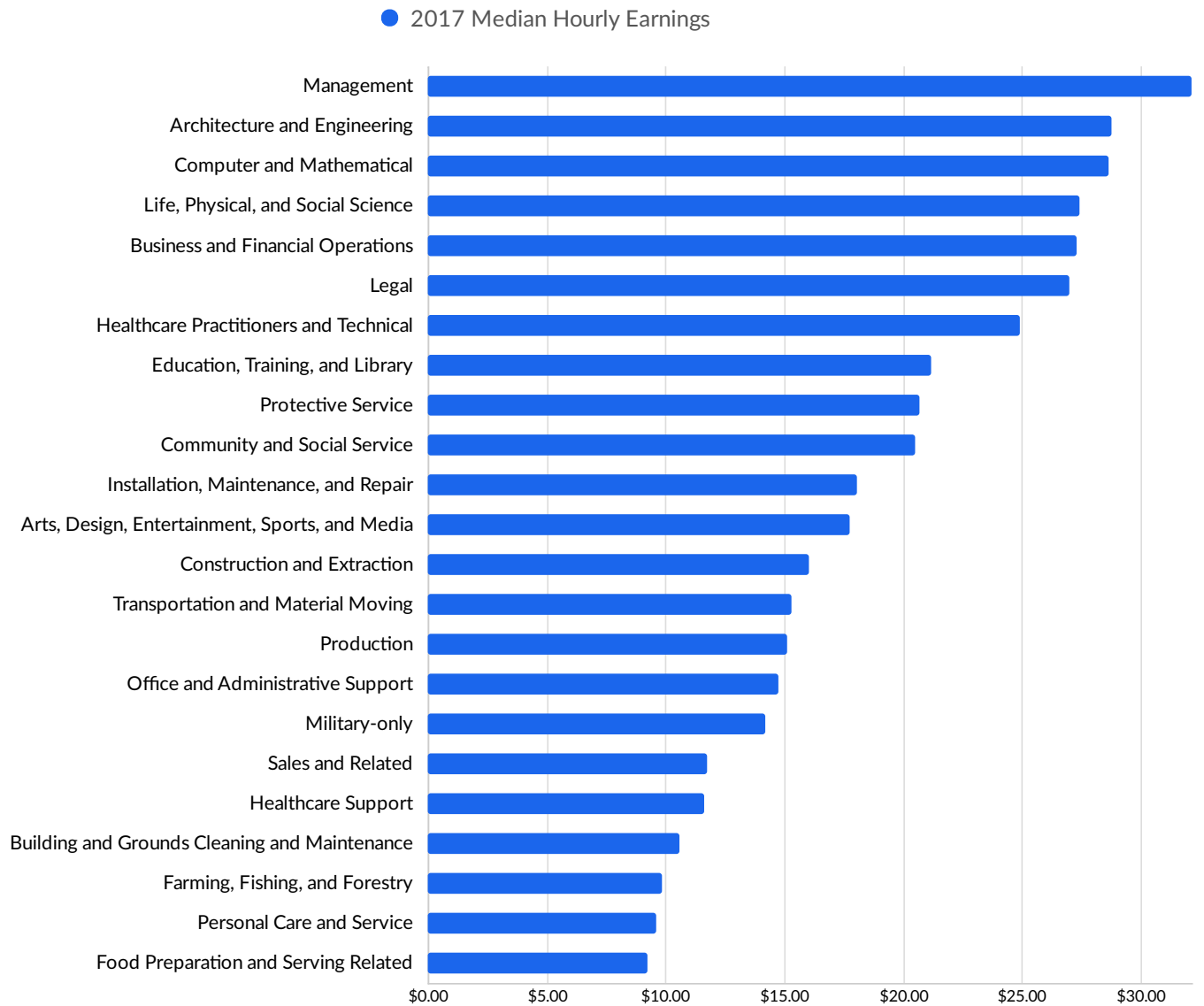
Workforce Characteristics - Cont.

Top Occupation LQ



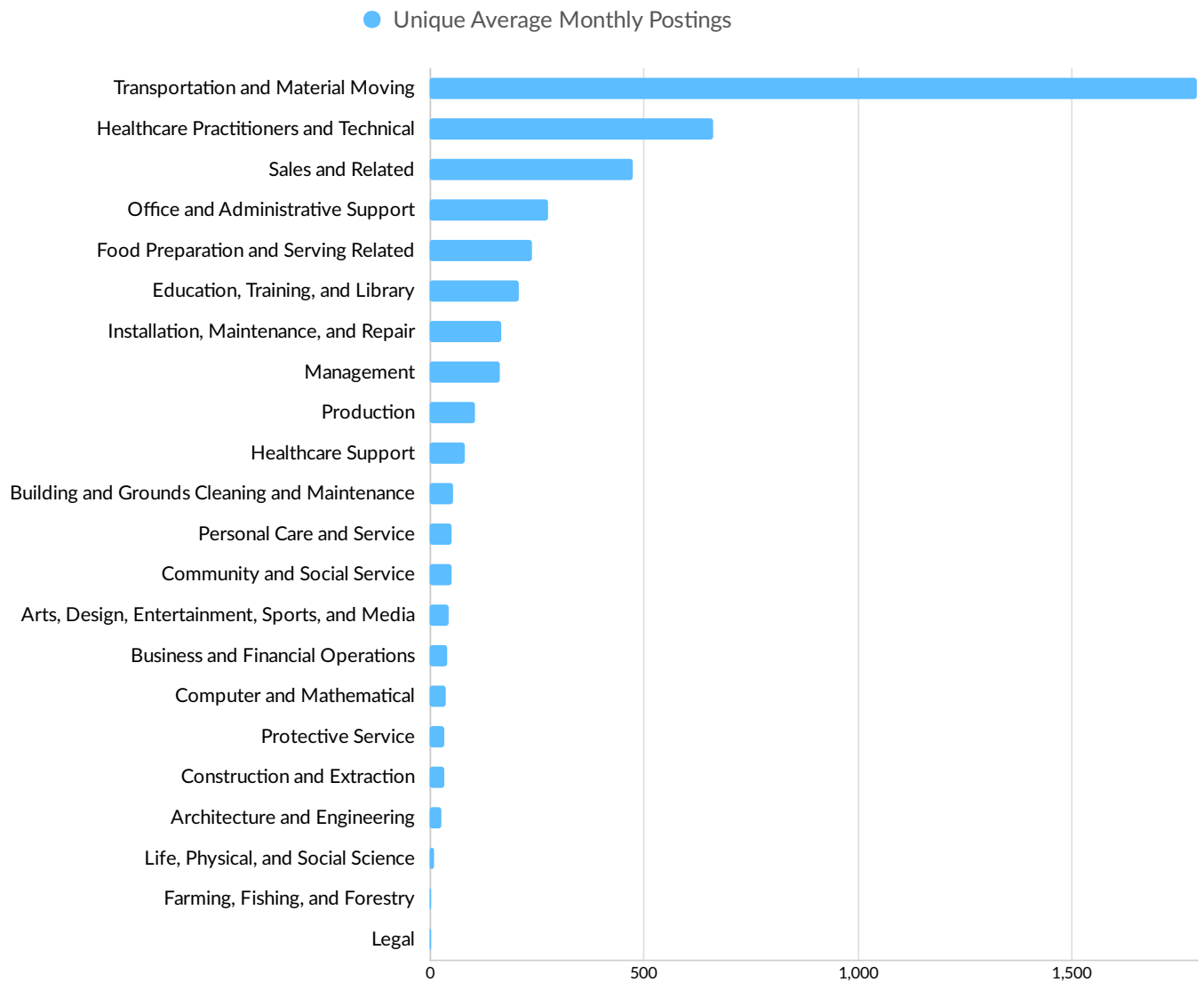
Workforce Characteristics - Cont.

Top Occupation Earnings



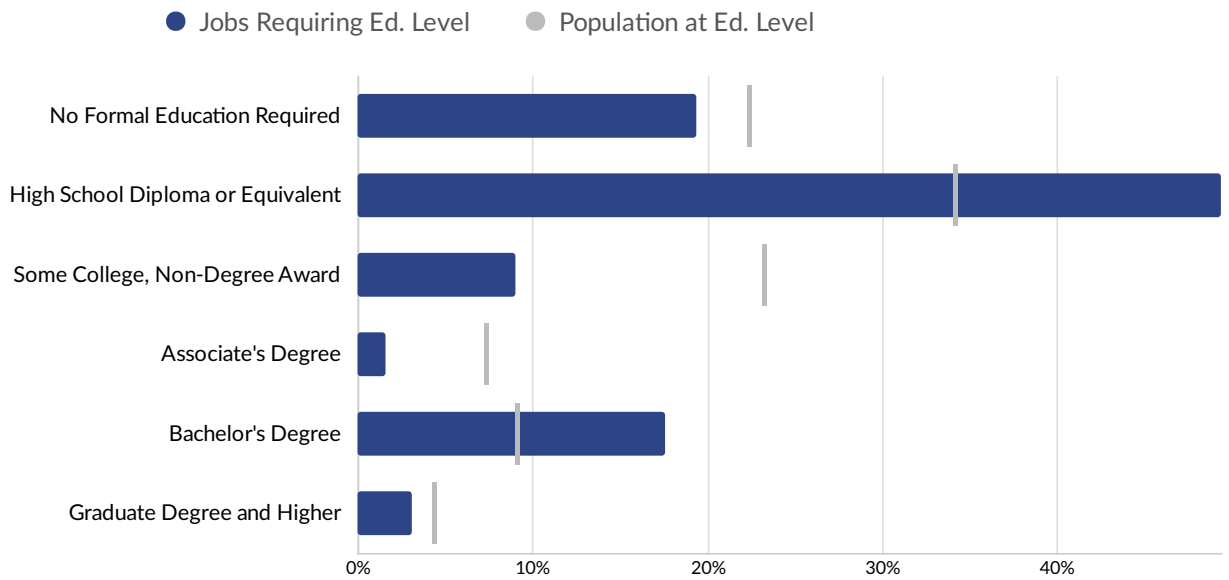
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.

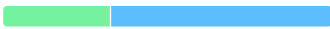



Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Apr 2018 - Mar 2019 Unique Average Monthly Postings
Office and Administrative Support	8,542	8,488	-54	-1%	0.95	\$14.75	275
Transportation and Material Moving	5,385	5,597	212	+4%	1.34	\$15.33	1,793
Sales and Related	5,476	5,217	-259	-5%	0.86	\$11.78	475
Production	4,705	5,197	492	+10%	1.45	\$15.13	107
Food Preparation and Serving Related	4,251	4,675	424	+10%	0.91	\$9.26	238
Education, Training, and Library	4,511	4,432	-79	-2%	1.27	\$21.18	207
Construction and Extraction	5,048	3,986	-1,062	-21%	1.42	\$16.05	33
Healthcare Practitioners and Technical	3,134	3,020	-114	-4%	0.89	\$24.91	662
Installation, Maintenance, and Repair	2,904	2,952	48	+2%	1.23	\$18.03	167
Management	2,627	2,684	57	+2%	0.78	\$32.14	164
Protective Service	2,621	2,357	-264	-10%	1.72	\$20.67	34
Personal Care and Service	2,007	2,306	299	+15%	0.88	\$9.60	52
Building and Grounds Cleaning and Maintenance	2,108	2,270	162	+8%	1.01	\$10.58	55
Healthcare Support	1,937	1,818	-119	-6%	1.09	\$11.62	82
Business and Financial Operations	1,625	1,679	54	+3%	0.53	\$27.28	42
Community and Social Service	1,054	1,078	24	+2%	1.06	\$20.54	51
Farming, Fishing, and Forestry	766	869	103	+13%	1.90	\$9.87	4
Architecture and Engineering	729	660	-69	-9%	0.63	\$28.80	28

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Apr 2018 - Mar 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	566	593	27	+5%	0.53	\$17.74	44
Computer and Mathematical	514	568	54	+11%	0.32	\$28.66	36
Life, Physical, and Social Science	376	384	8	+2%	0.76	\$27.44	9
Legal	350	345	-5	-1%	0.68	\$26.98	3
Military-only	164	154	-10	-6%	0.41	\$14.20	0

Educational Pipeline

In 2017, there were 1,616 graduates in 5 County. This pipeline has shrunk by 8% over the last 5 years. The highest share of these graduates come from General Studies, Massage Therapy/Therapeutic Massage, and Registered Nursing/Registered Nurse.

School	Total Graduates (2017)	Graduate Trend (2013 - 2017)
Navarro College	1,433 	
Utah College of Massage Therapy-Dallas	183 	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher