



# 5 County



GO TEXAN.

101 S. Mount Street  
Fairfield, Texas 75840

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## Economy Overview

**167,013**

**Population (2018)**

Population **grew by 1,404** over the last 5 years and is projected to **grow by 1,303** over the next 5 years.

**61,612**

**Total Regional Employment**

Jobs **grew by 205** over the last 5 years and are projected to **grow by 3,504** over the next 5 years.

**\$51.1K**

**Avg. Earnings Per Job (2018)**

Regional average earnings per job are **\$15.8K below** the national average earnings of \$66.9K per job.

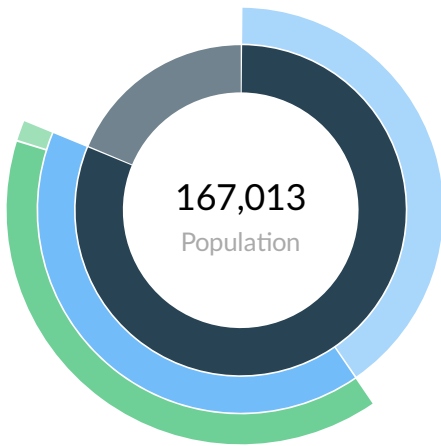
## Takeaways

- As of 2018 the region's population **increased by 0.8%** since 2013, growing by 1,404. Population is expected to **increase by 0.8%** between 2018 and 2023, adding 1,303.
- From 2013 to 2018, jobs **increased by 0.3%** in 5 County from 61,407 to **61,612**. This change **fell short of the national growth rate of 8.5% by 8.2%**. As the number of jobs increased, the **labor force participation rate decreased from 51.6% to 50.3% between 2013 and 2018**.
- Concerning educational attainment, **9.1% of the selected regions' residents possess a Bachelor's Degree** (9.5% below the national average), and **7.2% hold an Associate's Degree** (0.8% below the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), State Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	167,013	68,279	61,612	92.4	\$6.27B	\$10.68B	\$10.11B
35 Mile Radius, 38 Zipcode Areas	188,336	N/A	69,347	92.6	\$6.63B	\$10.93B	\$10.08B
United States	328,038,851	162,012,815	163,329,158	100.0	\$20.28T	\$0	\$8.59T

## Economy Overview - Cont.

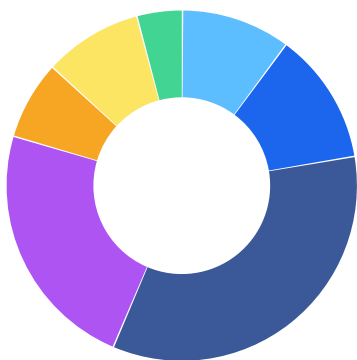
### 2018 Labor Force Breakdown



	Population
● Total Working Age Population	135,637
● Not in Labor Force (15+)	67,358
● Labor Force	68,279
● Employed	65,792
● Unemployed	2,487
● Under 15	31,377

### Educational Attainment

Concerning educational attainment, **9.1% of the selected regions' residents possess a Bachelor's Degree** (9.5% below the national average), and **7.2% hold an Associate's Degree** (0.8% below the national average).

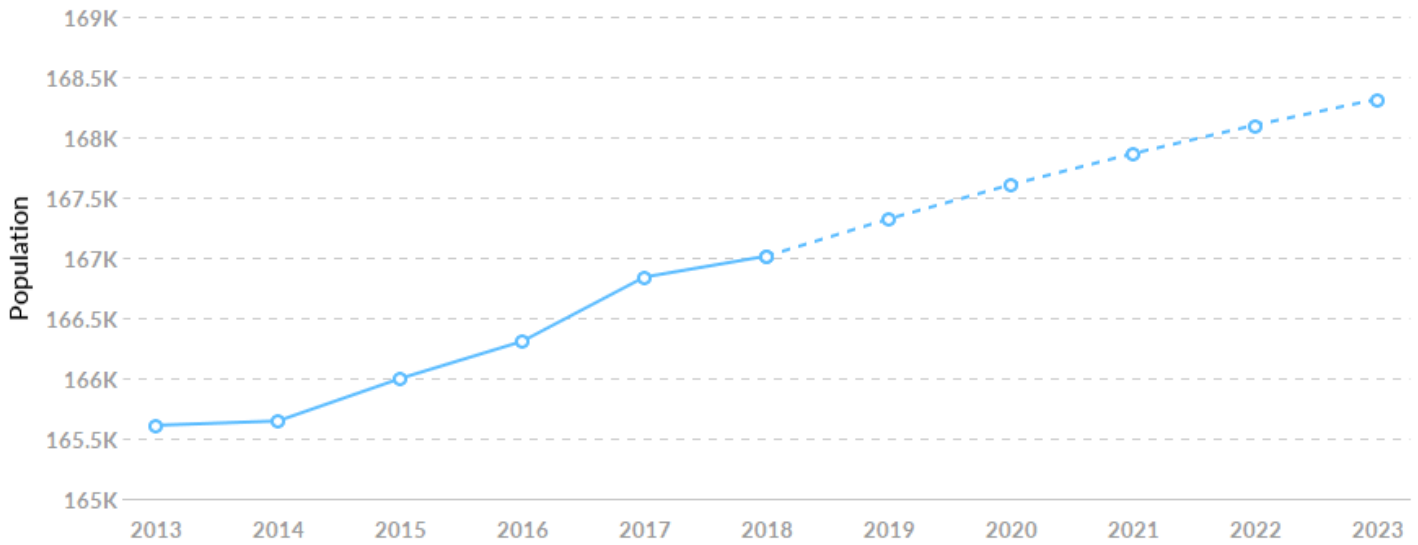


	% of Population	Population
● Less Than 9th Grade	10.1%	11,657
● 9th Grade to 12th Grade	12.2%	14,121
● High School Diploma	34.1%	39,457
● Some College	23.2%	26,830
● Associate's Degree	7.2%	8,395
● Bachelor's Degree	9.1%	10,510
● Graduate Degree and Higher	4.2%	4,859

# Historic & Projected Trends

## Population Trends

As of 2018 the region's population increased by 0.8% since 2013, growing by 1,404. Population is expected to increase by 0.8% between 2018 and 2023, adding 1,303.

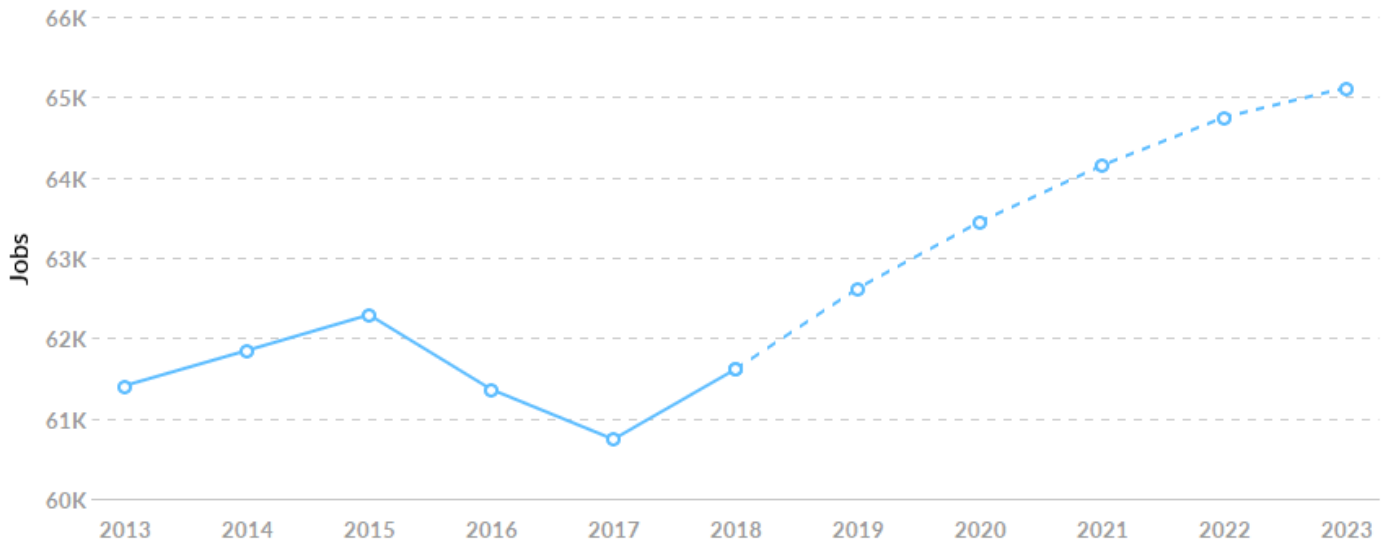


Timeframe	Population
2013	165,609
2014	165,645
2015	165,997
2016	166,306
2017	166,839
2018	167,013
2019	167,322
2020	167,606
2021	167,864
2022	168,101
2023	168,316

# Historic & Projected Trends - Cont.

## Job Trends

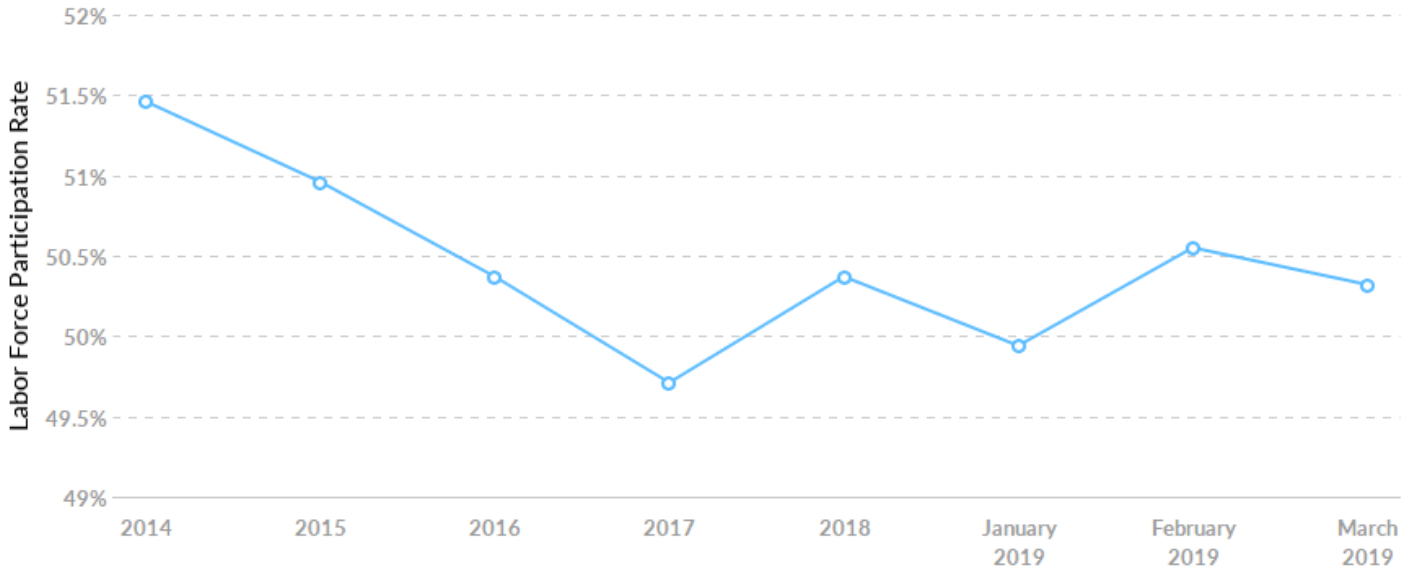
From 2013 to 2018, jobs increased by 0.3% in 5 County from 61,407 to 61,612. This change fell short of the national growth rate of 8.5% by 8.2%.



Timeframe	Jobs
2013	61,407
2014	61,845
2015	62,289
2016	61,361
2017	60,740
2018	61,612
2019	62,619
2020	63,447
2021	64,149
2022	64,748
2023	65,116

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends

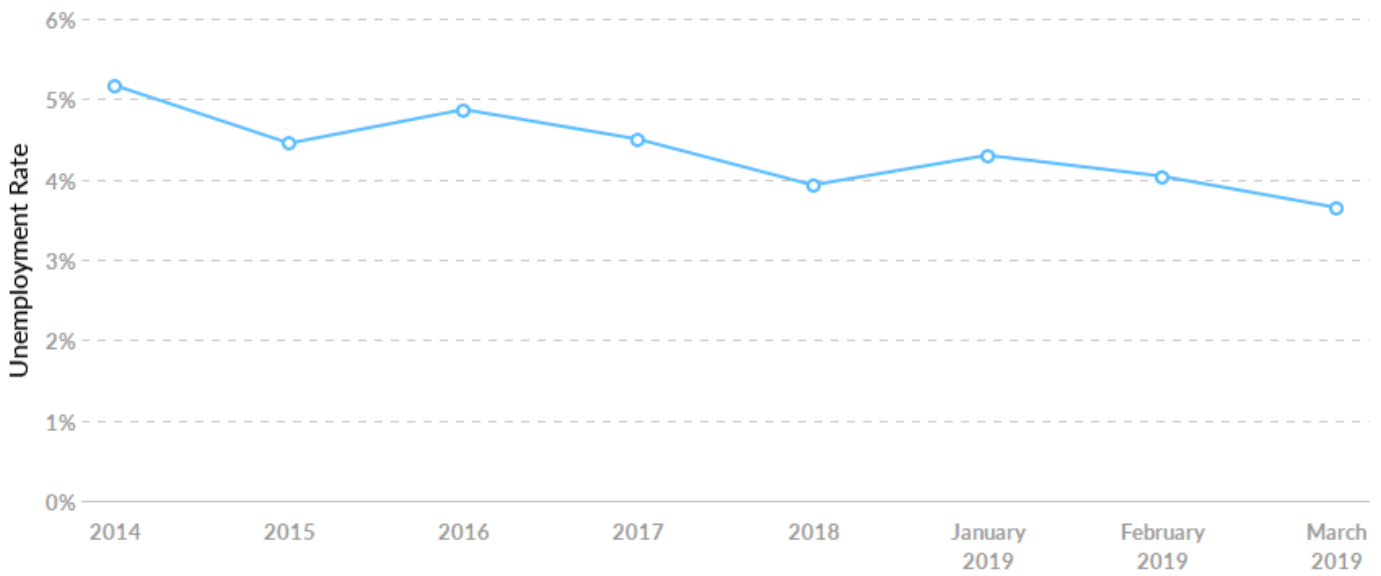


Timeframe	Labor Force Participation Rate
2014	51.46%
2015	50.96%
2016	50.37%
2017	49.71%
2018	50.37%
January 2019	49.94%
February 2019	50.55%
March 2019	50.32%

## Historic & Projected Trends - Cont.

### Unemployment Rate Trends

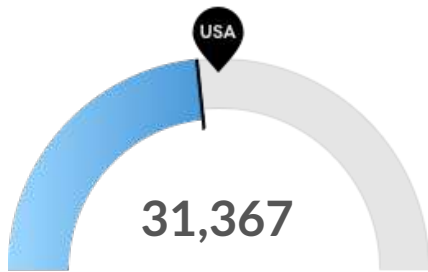
Your areas had a March 2019 unemployment rate of 3.65%, decreasing from 5.17% 5 years before.



Timeframe	Unemployment Rate
2014	5.17%
2015	4.45%
2016	4.87%
2017	4.50%
2018	3.93%
January 2019	4.30%
February 2019	4.04%
March 2019	3.65%

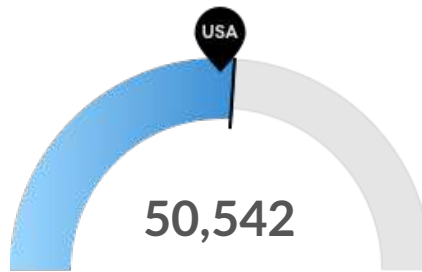


## Population Characteristics



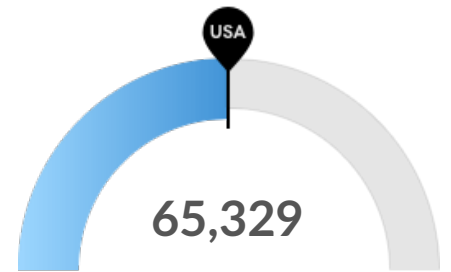
**Millennials**

Your area has 31,367 millennials (ages 20-34). The national average for an area this size is 34,555.



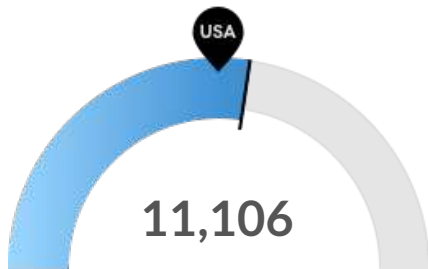
**Retiring Soon**

Retirement risk is about average in your area. The national average for an area this size is 47,562 people 55 or older, while there are 50,542 here.



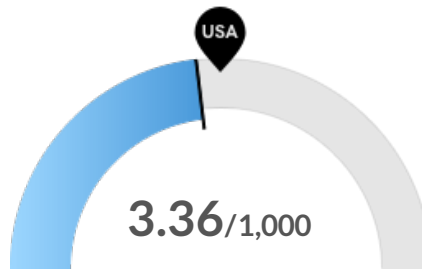
**Racial Diversity**

Racial diversity is about average in your area. The national average for an area this size is 65,521 racially diverse people, while there are 65,329 here.



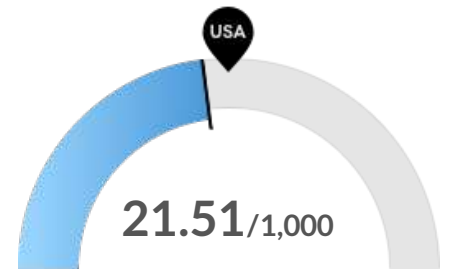
**Veterans**

Your area has 11,106 veterans. The national average for an area this size is 9,701.



**Violent Crime**

Your area has 3.36 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



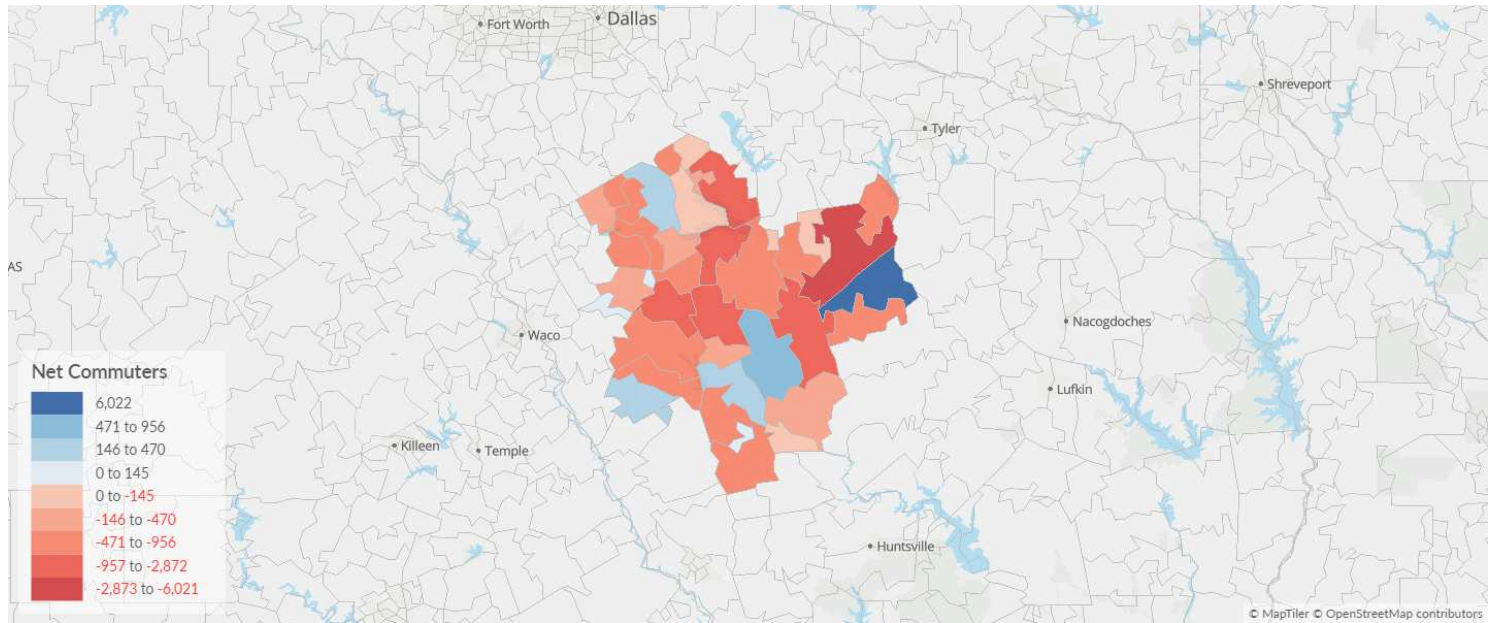
**Property Crime**

Your area has 21.51 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

# Population Characteristics - Cont.

## Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

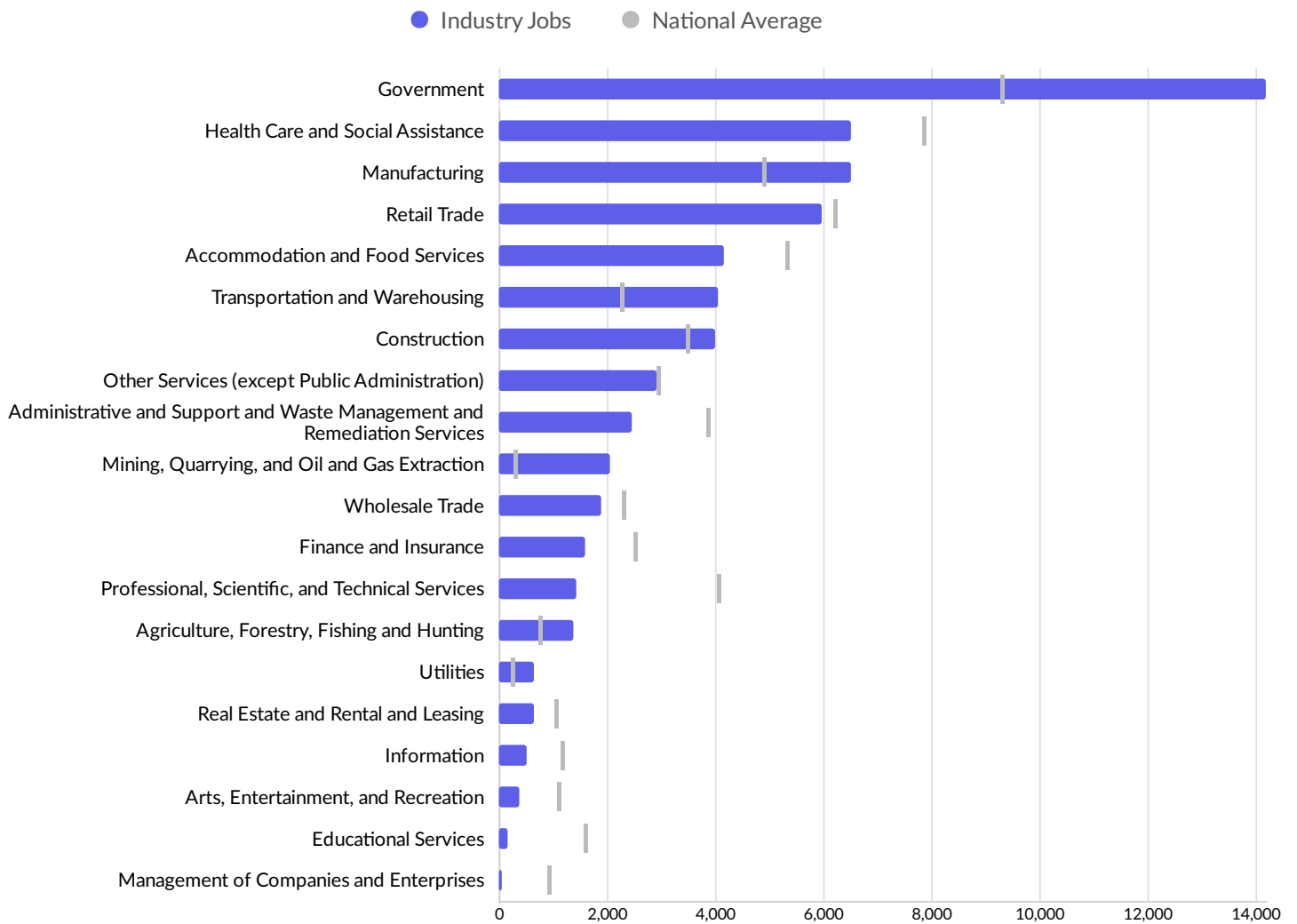
ZIP	Name	2018 Employment
75110	Corsicana, TX (in Navarr...	13,846
75801	Palestine, TX (in Anders...	13,399
76667	Mexia, TX (in Limestone...	4,462
75803	Palestine, TX (in Anders...	4,154
75840	Fairfield, TX (in Freeston...	3,094

### Where Talent Lives

ZIP	Name	2018 Workers
75110	Corsicana, TX (in Navarr...	13,565
75801	Palestine, TX (in Anders...	7,378
75803	Palestine, TX (in Anders...	7,027
76667	Mexia, TX (in Limestone...	5,775
75840	Fairfield, TX (in Freeston...	3,694

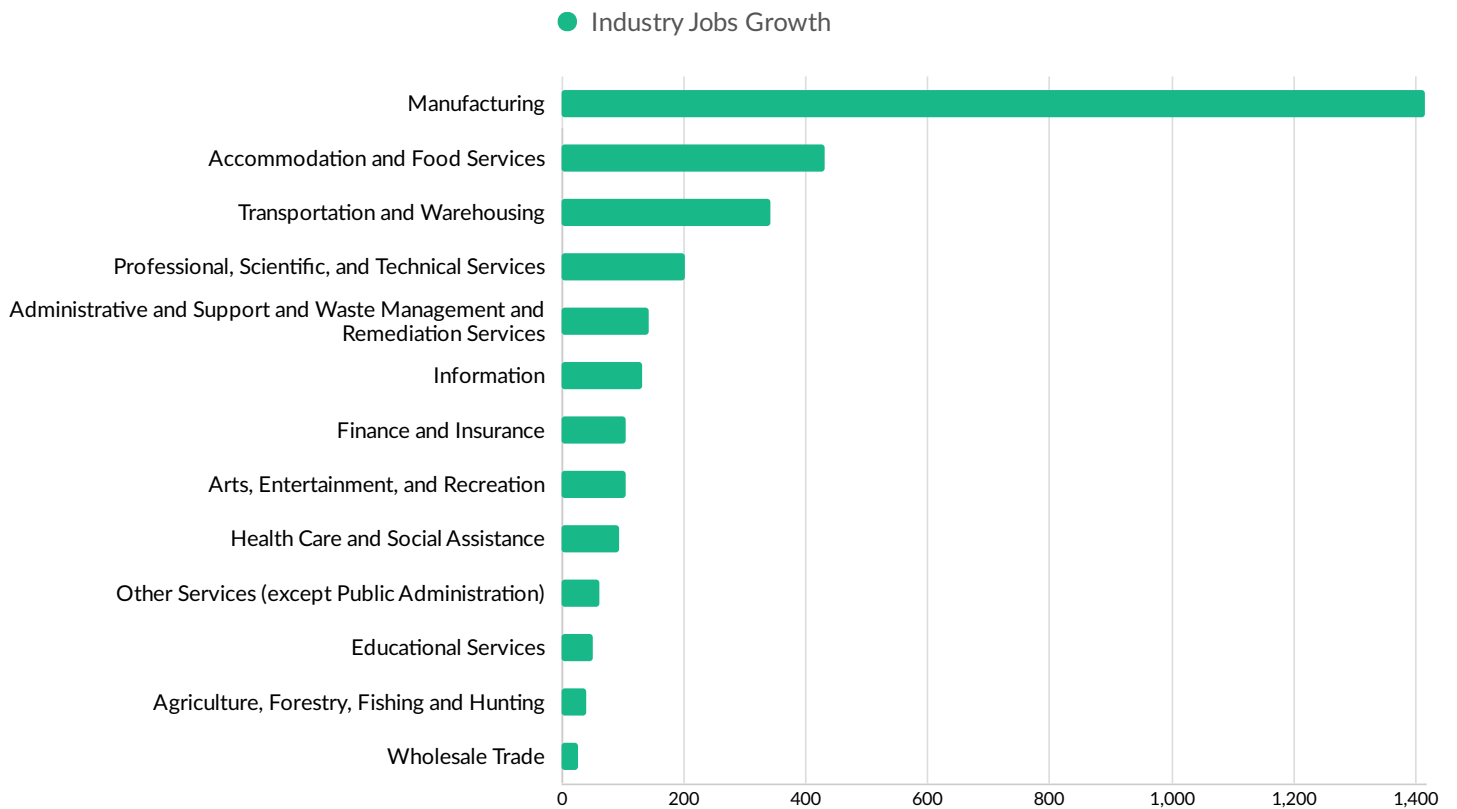
# Industry Characteristics

## Largest Industries



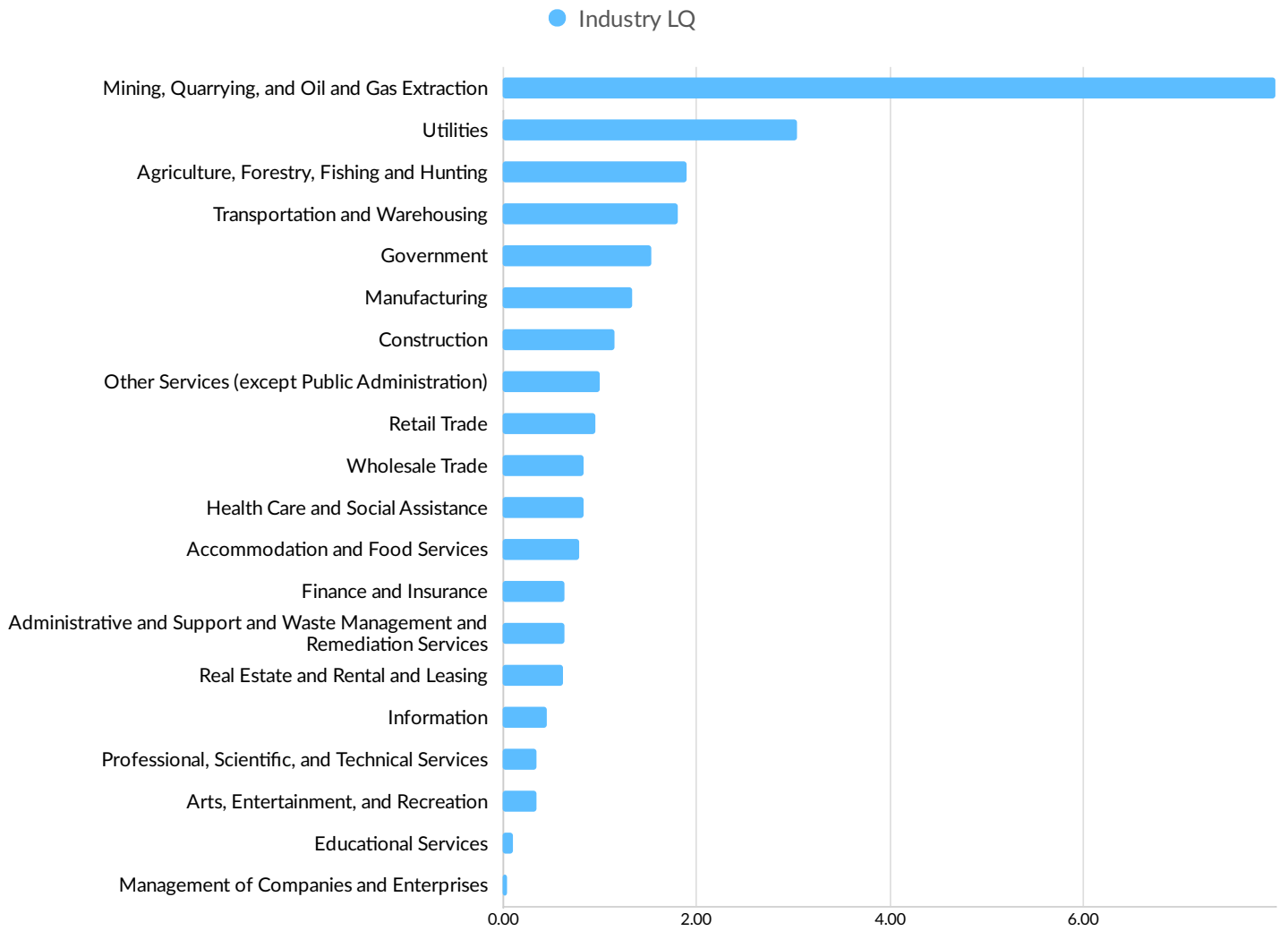
## Industry Characteristics - Cont.

### Top Growing Industries



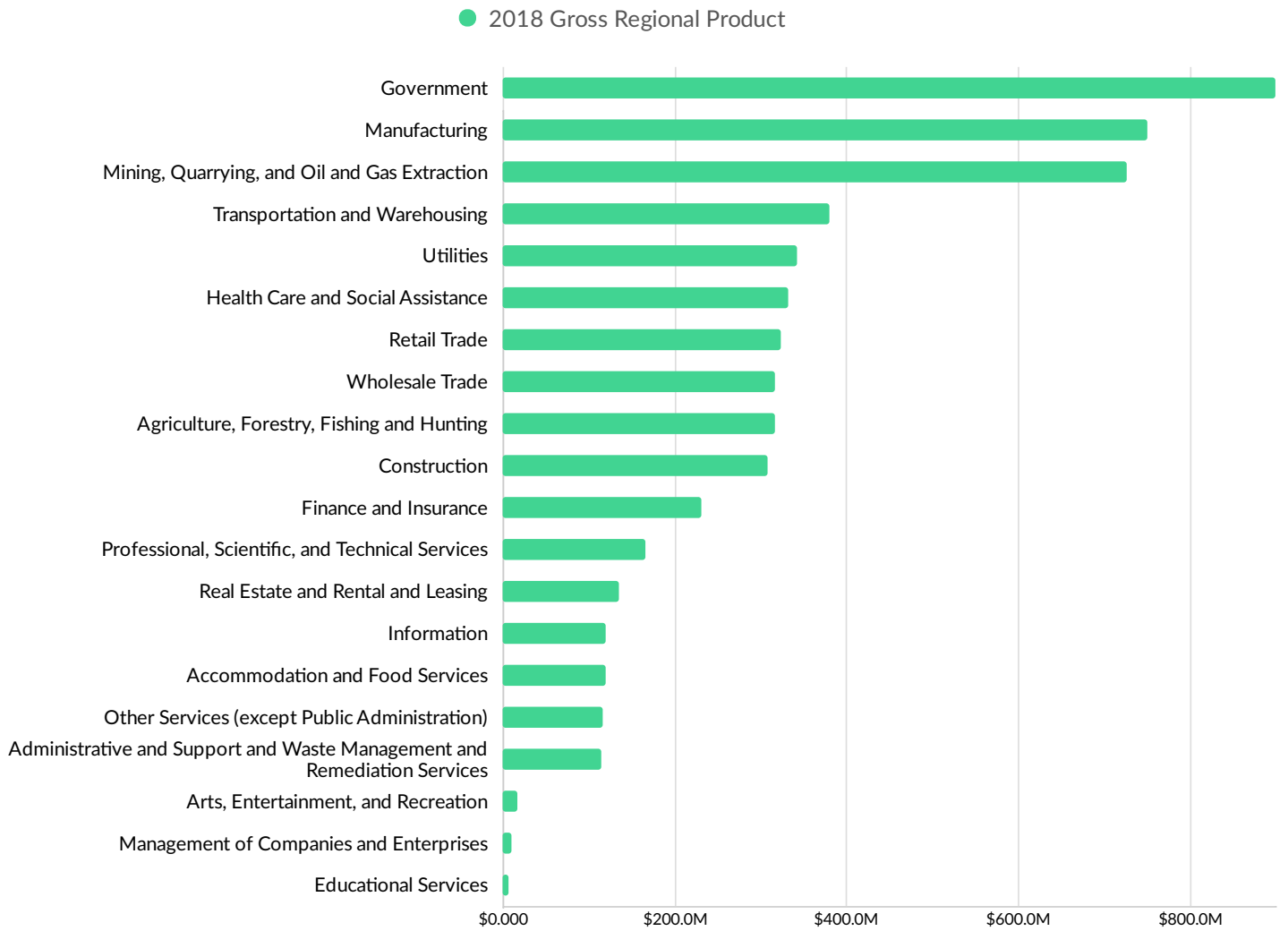
## Industry Characteristics - Cont.

### Top Industry LQ



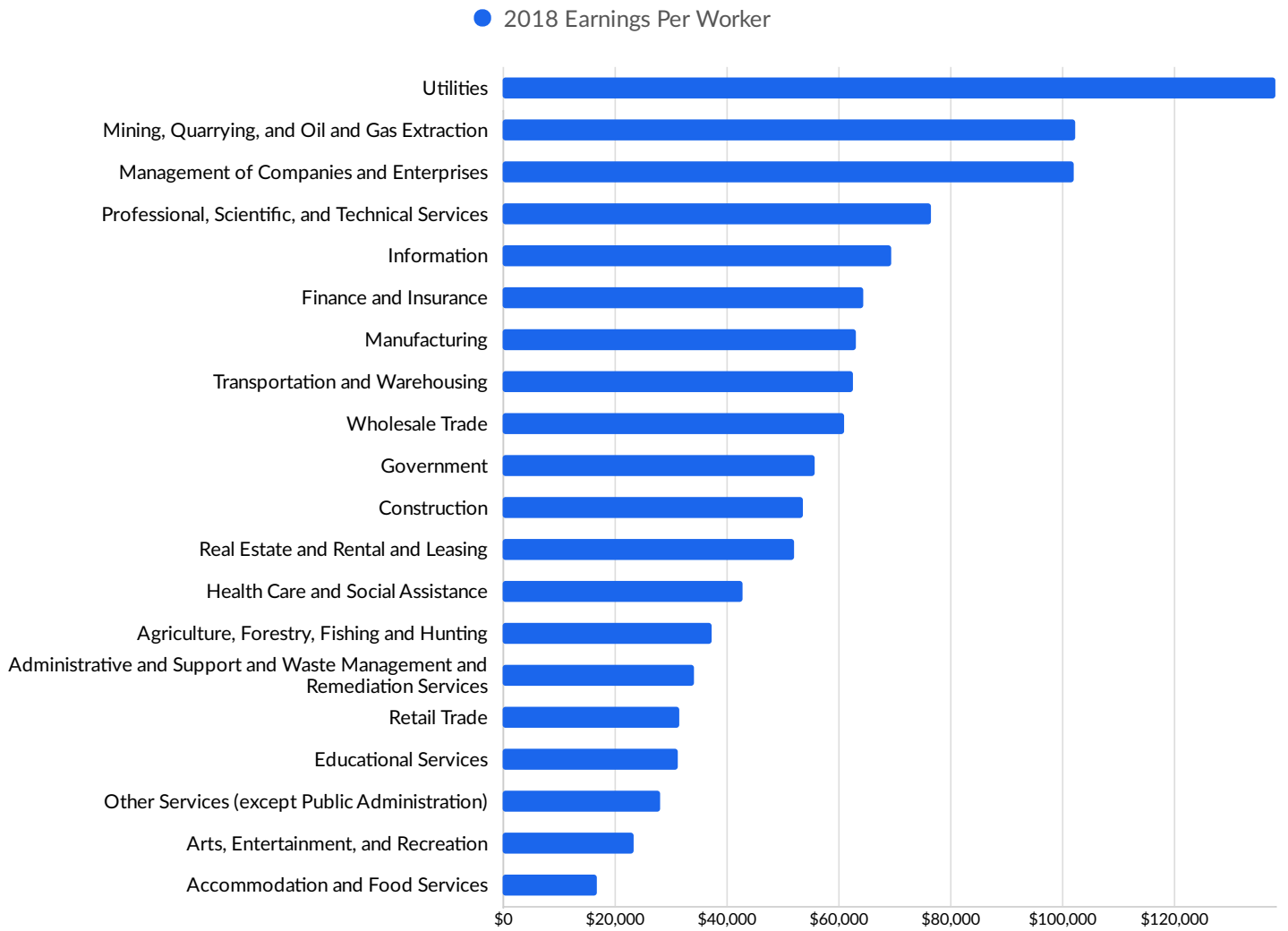
# Industry Characteristics - Cont.

## Top Industry GRP



# Industry Characteristics - Cont.

## Top Industry Earnings



## Industry Characteristics - Cont.





















Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	15,045	14,180	-865	-6%	1.53	\$55,729	\$899.38M
Health Care and Social Assistance	6,410	6,504	94	+1%	0.83	\$42,899	\$331.82M
Manufacturing	5,083	6,500	1,417	+28%	1.34	\$63,129	\$749.70M
Retail Trade	6,314	5,971	-343	-5%	0.96	\$31,724	\$324.45M
Accommodation and Food Services	3,731	4,163	432	+12%	0.79	\$16,936	\$119.46M
Transportation and Warehousing	3,720	4,063	343	+9%	1.81	\$62,674	\$379.48M
Construction	4,803	4,005	-798	-17%	1.16	\$53,738	\$307.57M
Other Services (except Public Administration)	2,857	2,920	63	+2%	1.00	\$28,234	\$116.34M
Administrative and Support and Waste Management and Remediation Services	2,320	2,464	144	+6%	0.64	\$34,152	\$115.52M
Mining, Quarrying, and Oil and Gas Extraction	2,808	2,065	-743	-26%	7.99	\$102,462	\$725.98M
Wholesale Trade	1,863	1,890	27	+1%	0.84	\$61,137	\$317.31M
Finance and Insurance	1,488	1,594	106	+7%	0.64	\$64,616	\$230.50M
Professional, Scientific, and Technical Services	1,228	1,430	202	+16%	0.35	\$76,786	\$165.63M
Agriculture, Forestry, Fishing and Hunting	1,327	1,367	40	+3%	1.90	\$37,274	\$316.11M
Utilities	730	643	-87	-12%	3.05	\$138,296	\$341.89M
Real Estate and Rental and Leasing	836	642	-194	-23%	0.62	\$52,142	\$135.70M
Information	387	519	132	+34%	0.46	\$69,566	\$120.38M
Arts, Entertainment, and Recreation	264	370	106	+40%	0.35	\$23,429	\$16.51M
Educational Services	106	157	51	+48%	0.10	\$31,416	\$6.49M
Management of Companies and Enterprises	68	45	-23	-34%	0.05	\$102,090	\$9.67M



## Business Characteristics

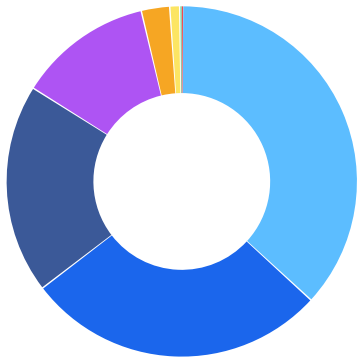
### 9,609 Companies Employ Your Workers

Online profiles for your workers mention 9,609 companies as employers, with the top 10 appearing below. In the last 12 months, 1,926 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Wal-Mart Stores, Inc.	264 	CRST International, Inc.	1,911 
Corsicana Isd	221 	Chalk Mountain Services of Tex...	510 
Navarro College	161 	Teach For America, Inc.	417 
Tdcj-ID	126 	Dollar General Corporation	385 
Navarro Regional Hospital Auxili...	120 	C.R. England, Inc.	352 
Texas Department of Criminal Ju...	120 	Hvh Transportation, Inc.	329 
Luminant Mining Company LLC	113 	Koch Trucking, Inc.	325 
NRG Energy, Inc.	85 	Travelers Healthcare	298 
Palestine Regional Medical Cent...	79 	Family Dollar Stores, Inc.	291 
Texas Department of Aging & Di...	74 	Mesilla Valley Transportation	281 

## Business Characteristics - Cont.

### Business Size

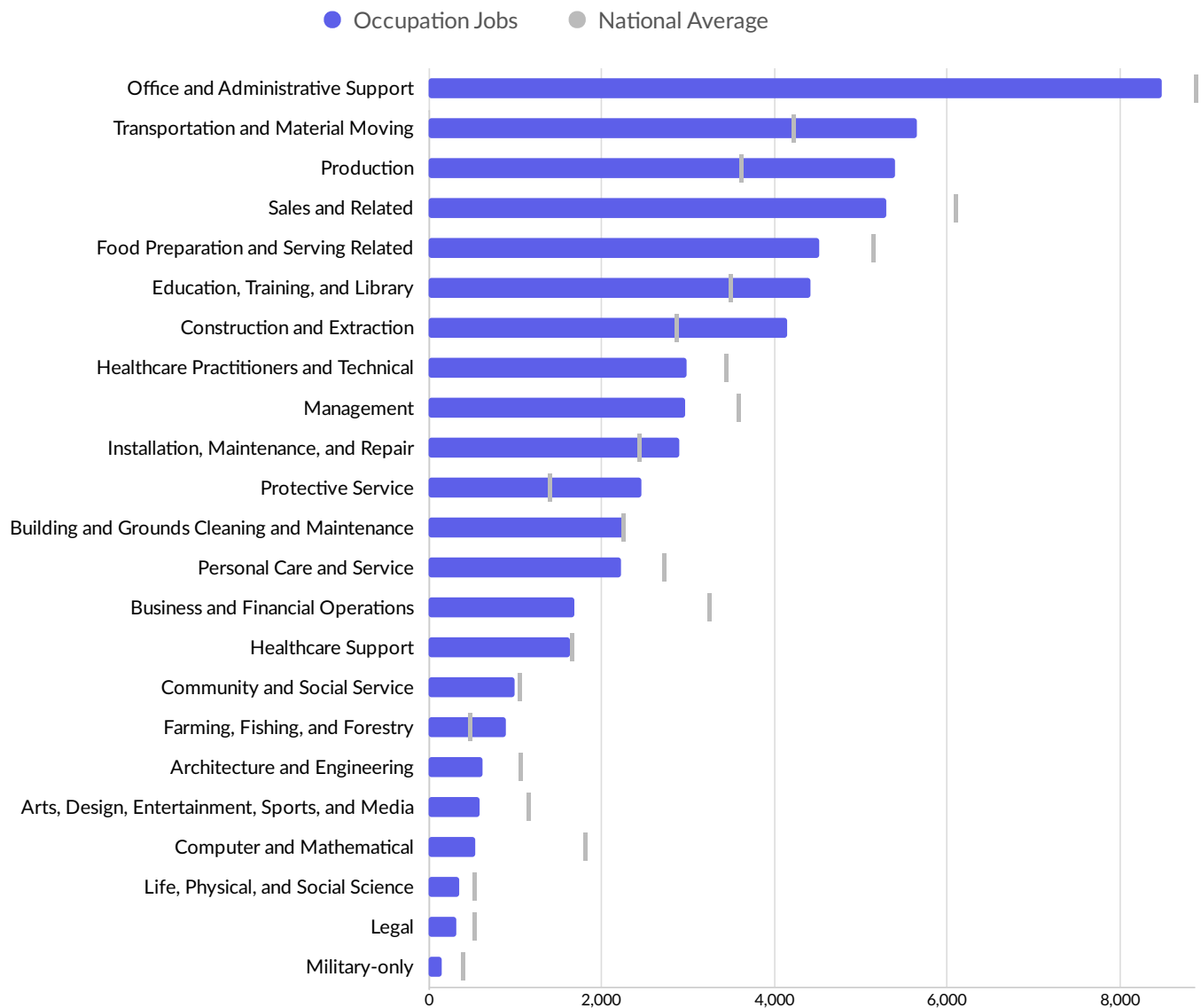


	Percentage	Business Count
1 to 4 employees	36.7%	1,980
5 to 9 employees	27.8%	1,497
10 to 19 employees	19.3%	1,041
20 to 49 employees	12.4%	666
50 to 99 employees	2.6%	141
100 to 249 employees	0.9%	49
250 to 499 employees	0.2%	13
500+ employees	0.0%	1

\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

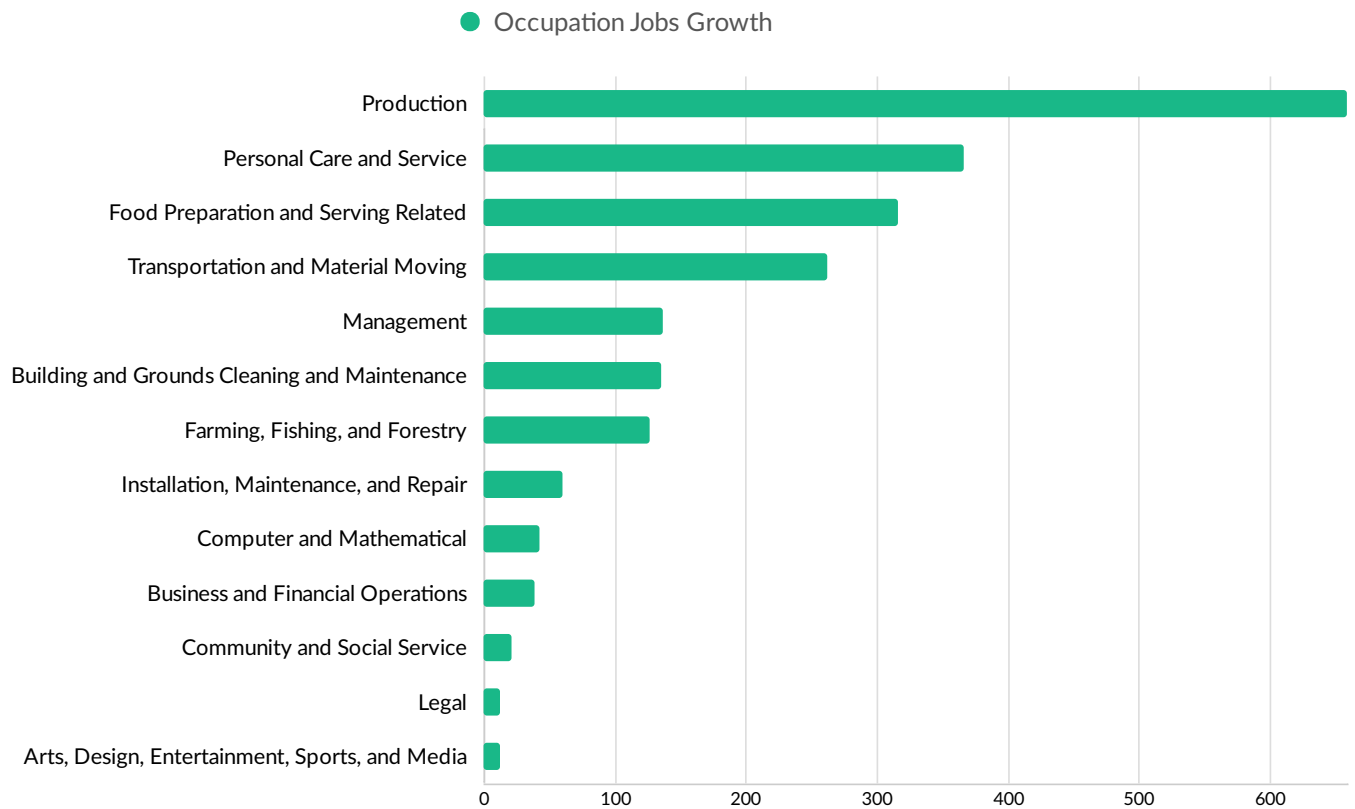
# Workforce Characteristics

## Largest Occupations



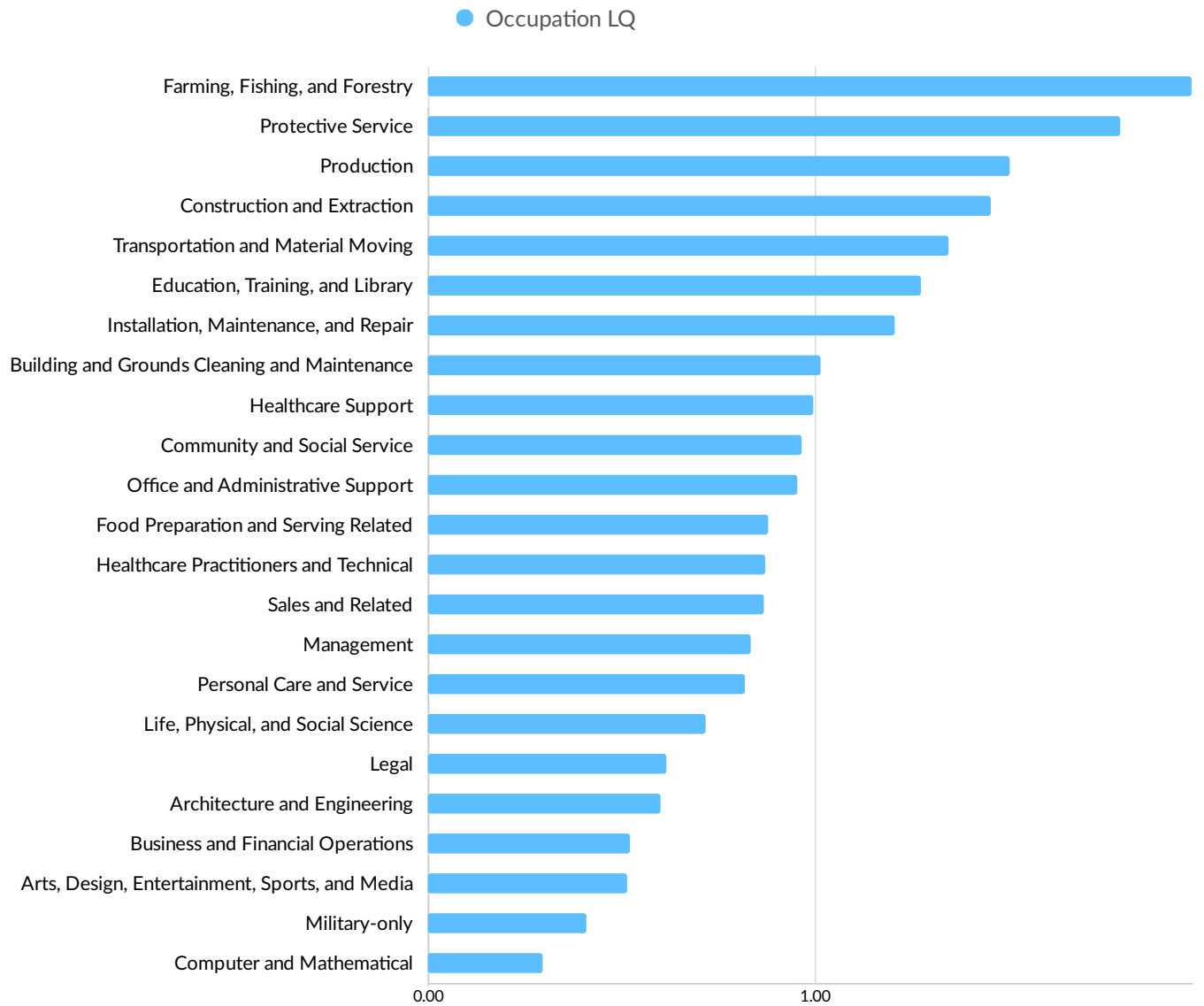
## Workforce Characteristics - Cont.

### Top Growing Occupations



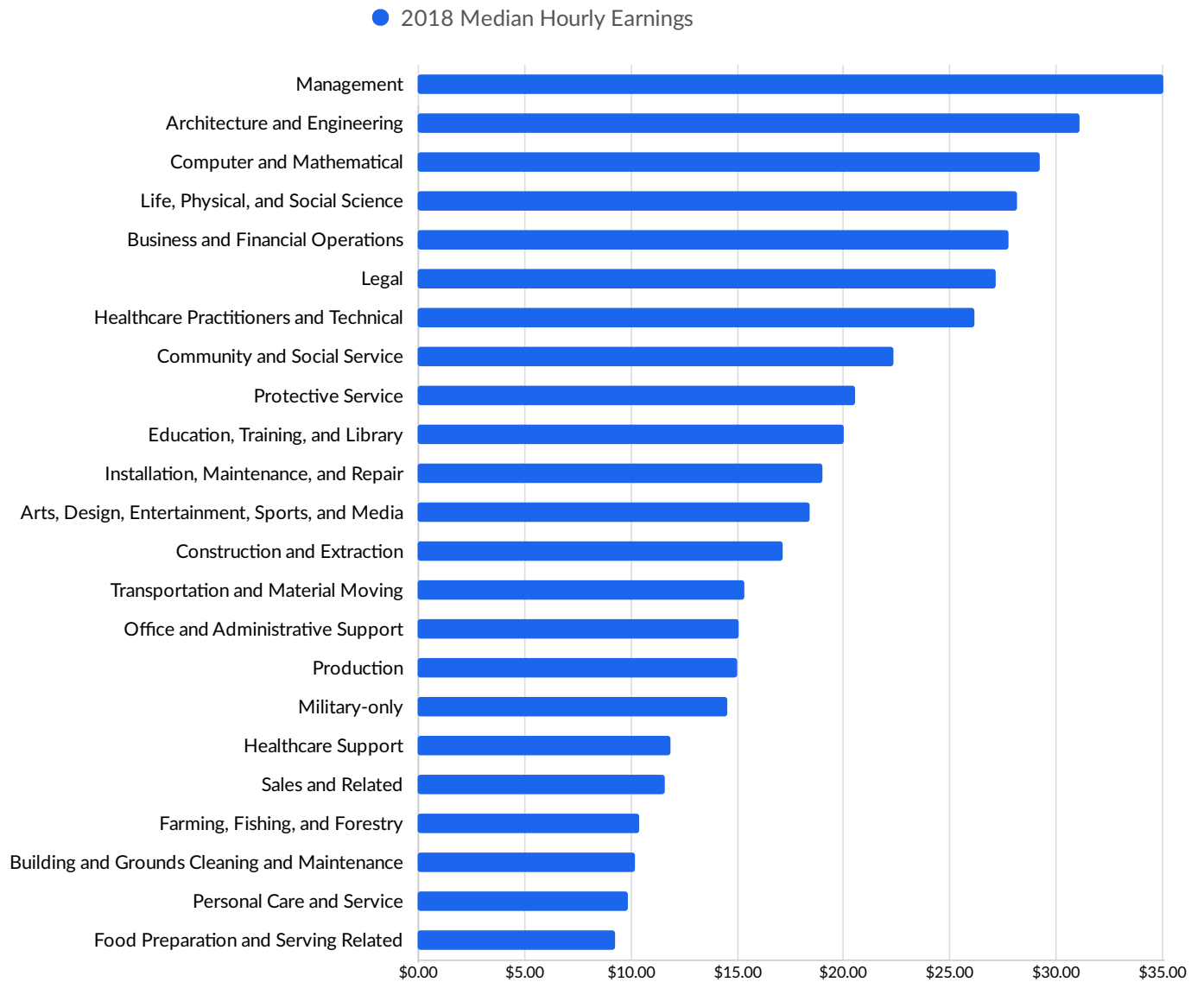
# Workforce Characteristics - Cont.

## Top Occupation LQ



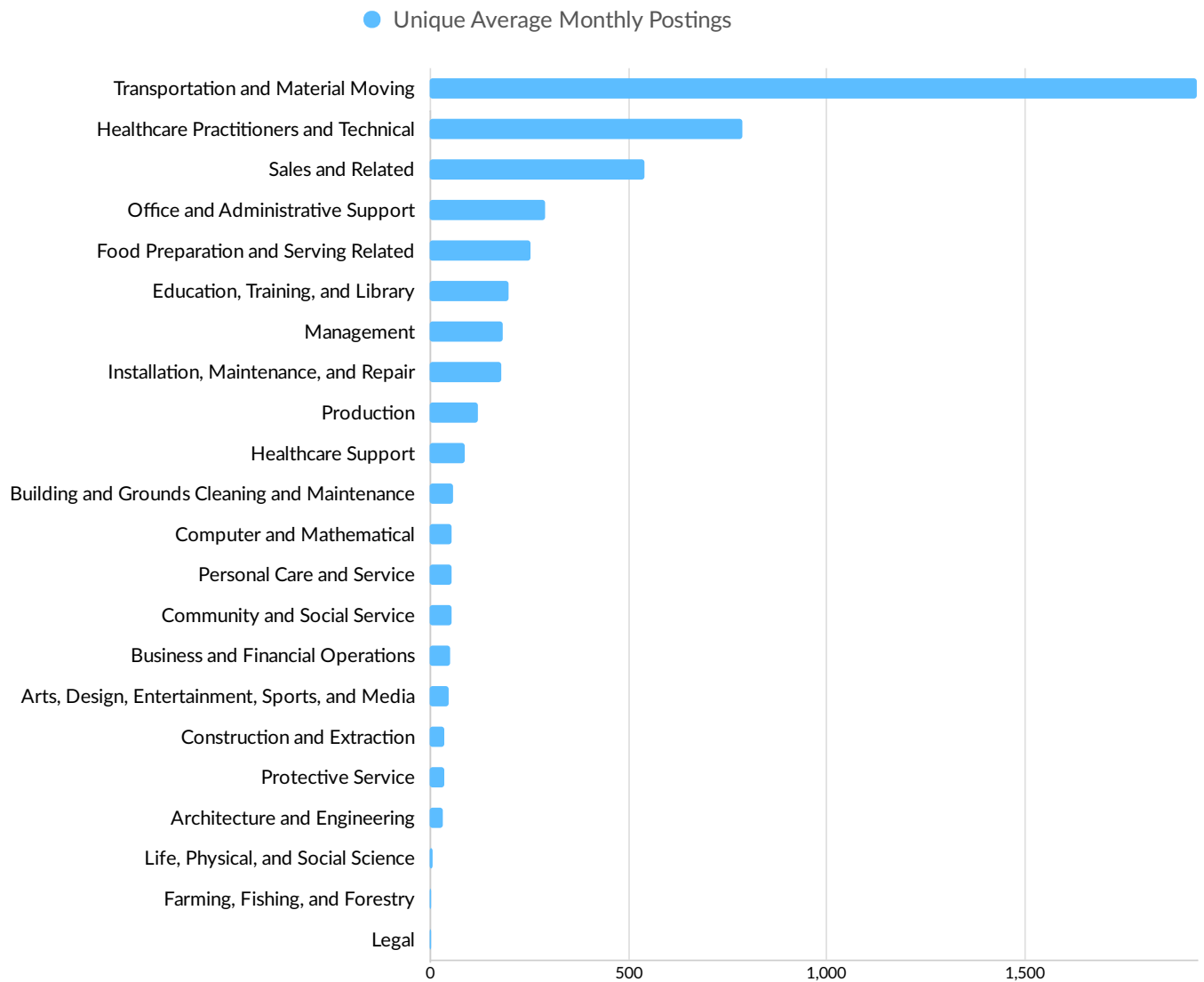
## Workforce Characteristics - Cont.

### Top Occupation Earnings



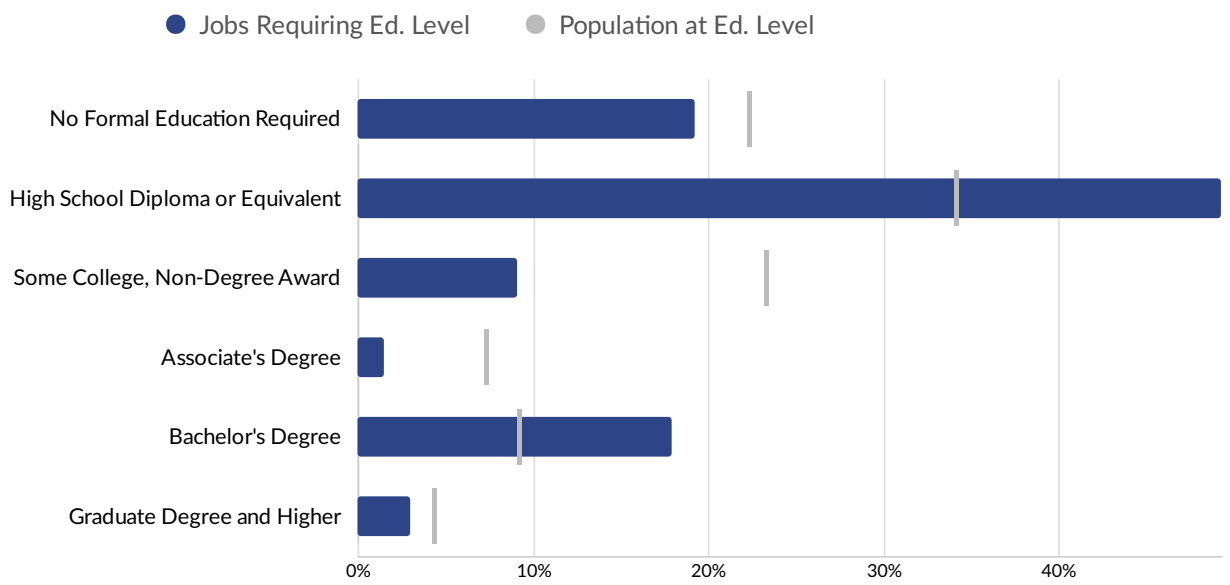
## Workforce Characteristics - Cont.

### Top Posted Occupations



## Workforce Characteristics - Cont.

### Underemployment





## Workforce Characteristics - Cont.

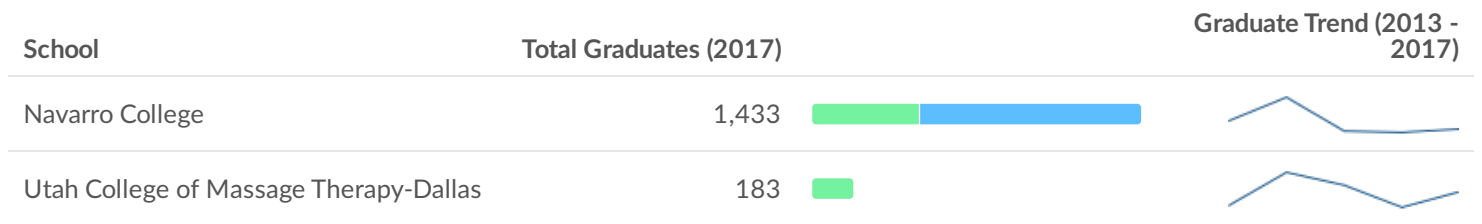
Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Median Hourly Earnings	Jul 2018 - Jun 2019 Unique Average Monthly Postings
Office and Administrative Support	8,570	8,487	-83	-1%	0.96	\$15.10	290
Transportation and Material Moving	5,402	5,664	262	+5%	1.35	\$15.37	1,935
Production	4,752	5,411	659	+14%	1.51	\$15.05	122
Sales and Related	5,559	5,294	-265	-5%	0.87	\$11.65	542
Food Preparation and Serving Related	4,217	4,533	316	+7%	0.88	\$9.26	255
Education, Training, and Library	4,521	4,428	-93	-2%	1.27	\$20.07	199
Construction and Extraction	5,074	4,148	-926	-18%	1.46	\$17.17	38
Healthcare Practitioners and Technical	3,125	2,993	-132	-4%	0.87	\$26.17	790
Management	2,836	2,973	137	+5%	0.84	\$35.06	183
Installation, Maintenance, and Repair	2,852	2,912	60	+2%	1.21	\$19.07	179
Protective Service	2,695	2,472	-223	-8%	1.79	\$20.57	38
Building and Grounds Cleaning and Maintenance	2,131	2,266	135	+6%	1.02	\$10.24	60
Personal Care and Service	1,856	2,223	367	+20%	0.82	\$9.88	57
Business and Financial Operations	1,650	1,689	39	+2%	0.52	\$27.80	53
Healthcare Support	1,801	1,642	-159	-9%	1.00	\$11.88	90
Community and Social Service	976	997	21	+2%	0.97	\$22.34	56
Farming, Fishing, and Forestry	776	903	127	+16%	1.98	\$10.42	4
Architecture and Engineering	710	629	-81	-11%	0.60	\$31.10	34

## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Median Hourly Earnings	Jul 2018 - Jun 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	571	583	12	+2%	0.52	\$18.42	47
Computer and Mathematical	489	532	43	+9%	0.30	\$29.28	57
Life, Physical, and Social Science	374	363	-11	-3%	0.72	\$28.20	8
Legal	305	317	12	+4%	0.62	\$27.18	4
Military-only	166	154	-12	-7%	0.41	\$14.54	0

## Educational Pipeline

In 2017, there were 1,616 graduates in 5 County. This pipeline has shrunk by 8% over the last 5 years. The highest share of these graduates come from General Studies, Massage Therapy/Therapeutic Massage, and Emergency Medical Technology/Technician (EMT Paramedic).



● Certificate   
 ● Associate's   
 ● Bachelor's   
 ● Master's or Higher